

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Zena Shteyssel	02/20/2013
RECEIVING PARTY DATA	
Name:	Z Produx Inc.
Street Address:	P. O. Box 57863
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91413
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	29443575
Application Number:	13745293
CORRESPONDENCE DATA	
Fax Number:	2143898986
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	214-389-8985
Email:	patents@harperwasham.com
Correspondent Name:	Steven H. Washam
Address Line 1:	1700 Pacific Avenue
Address Line 2:	Suite 3600
Address Line 4:	Dallas, TEXAS 75201
ATTORNEY DOCKET NUMBER:	WZPRO.0001
NAME OF SUBMITTER:	Steven H. Washam
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif	

OP \$80.00 29443575

Patent Assignment Agreement

This patent assignment agreement is between Z PRODUX INC., a California corporation having its address at P.O. Box 57863, Sherman Oaks, California 91413 (the "ASSIGNEE"), and ZENA SHTEYSEL (the "INVENTOR").

INVENTOR invented a cosmetic holder (the "Invention"), and owns all right, title, and interest in and to the following patent applications embodying the Invention (the "Patent Applications"):

<u>Application No.</u>	<u>Filed</u>	<u>Title</u>
U.S. 29/443,575	01/18/2013	Cosmetic Holder
U.S. 13/745,293	01/18/2013	Cosmetic Holder

INVENTOR is an officer of ASSIGNEE, and invented the Invention in the employ thereof.

INVENTOR desires to assign to ASSIGNEE all of INVENTOR's rights, title, and interest, including patent rights, to the Invention and the Patent Applications and any patents that may issue therefrom (the "Patents").

ASSIGNEE desires to obtain INVENTOR's rights, title, and interest in the Invention, the Patent Applications, and the Patents, taking over prosecution of the Patent Applications, and enforcing any patent rights that may issue therefrom.

The parties therefore agree as follows:

1. Assignment. INVENTOR hereby assigns without limitation to ASSIGNEE for the territory of the entire world, all right, title, and interest in and to the Invention, the Patent Applications, and the Patents, including all related divisional applications, continuation applications, continuation-in-part applications, renewals, reissues, or substitute applications, and also including all priority rights for patent applications foreign to the United States of America. INVENTOR hereby assigns without limitation to ASSIGNEE the right to recover for any past, present, and future infringement of the Patents assigned hereunder.

2. Duties. INVENTOR hereby covenants and agrees, for INVENTOR and INVENTOR's legal representatives, to:


(a) assist Assignee in the prosecution, examination, and maintenance of the Patent Applications;

- (b) assist in the preparation and prosecution of any other applications for patents that ASSIGNEE may elect to make covering the Invention including any applications for reissue, applications for reexamination, and applications for foreign patent rights;
- (c) assist in any proceedings in the United States Patent and Trademark Office affecting the Invention, Patent Applications, or Patents;
- (d) invest in ASSIGNEE exclusive title in and to all such other applications and patents claiming priority to or through the Patent Applications;
- (e) assist in the prosecution of any interferences, reexaminations, and post-grant oppositions that may arise involving the Invention, Patent Applications, Patents, or any other applications or patents herein contemplated;
- (f) promptly execute and deliver to ASSIGNEE any and all additional papers and make all lawful oaths that may be reasonably requested by ASSIGNEE to fully carry out the terms of this patent assignment;
- (g) communicate to ASSIGNEE, or to its successors, assigns, and legal representatives, all facts known regarding the Invention;
- (h) communicate to ASSIGNEE, or to its successors, assigns, and legal representatives, all other patents, patent application publications, and other publications of which INVENTOR is aware to satisfy the INVENTOR's Duty of Disclosure as mandated under the Patent Laws and Rules;
- (i) testify, at ASSIGNEE's expense, in any legal proceedings involving the Invention, Patent Applications, or Patents; and
- (j) assist, as reasonably necessary, ASSIGNEE, its successors, assigns, and legal representatives in obtaining and enforcing proper patent protection for the Invention in all desired countries.

[SIGNATURE PAGE FOLLOWS]

Each party signed this agreement on the date stated below that party's signature.

INVENTOR



Signature

Zena Shteytsel


Name

2-20-13

Date

ASSIGNEE

Z PRODUX INC.



Signature

Zena Shteytsel

Name

President

Title

2-20-13

Date

State of California §

County of Los Angeles §

Before me personally appeared said Zena Shteytsel and acknowledged the foregoing instrument to be her free act and deed this 20th day of February, 2013.

SEE ATTACHED

Notary Public, State of California

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

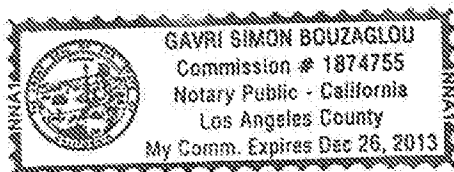
CIVIL CODE § 1189

State of California

County of LOS ANGELES

On FEB. 20, 2013 before me, Gavri Simon Bouzaglou (Notary Public)

personally appeared ZENA SHTEYSEL



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: [Signature]

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: PATENT ASSIGNMENT AGREEMENT

Document Date: _____ Number of Pages: _____

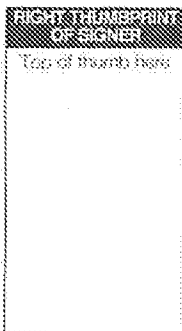
Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- ☐ Corporate Officer — Title(s): _____
- ☐ Individual
- ☐ Partner — ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: _____

Signer Is Representing: _____



Signer's Name: _____

- ☐ Corporate Officer — Title(s): _____
- ☐ Individual
- ☐ Partner — ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: _____

Signer Is Representing: _____

