

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNMENT				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Douglas Pick</td> <td>02/23/2013</td> </tr> </tbody> </table>		Name	Execution Date	Douglas Pick	02/23/2013
Name	Execution Date				
Douglas Pick	02/23/2013				
RECEIVING PARTY DATA					
Name:	Bumble BE Holdings, LLC				
Street Address:	5900 Wilshire Blvd., Suite 2250				
City:	Los Angeles				
State/Country:	CALIFORNIA				
Postal Code:	90036				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29446606</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29446606
Property Type	Number				
Application Number:	29446606				
CORRESPONDENCE DATA					
<p>Fax Number: <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 310-266-5663 Email: marcus@rissolaw.com Correspondent Name: Riso & Associates Address Line 1: 8055 W. Manchester Ave., Suite 600A Address Line 4: Playa Del Rey, CALIFORNIA 90293</p>					
ATTORNEY DOCKET NUMBER:	BB031-D-ASSIGNMENT				
NAME OF SUBMITTER:	Marcus Riso, #53,519				
<p>Total Attachments: 1 source=ASSIGNMENTSIGNED#page1.tif</p>					

OP \$40.00 29446606

Attorney Docket No: BB031-D
Client Docket No: CECILIA CONVEX
Invention Title: EARPLUG

ASSIGNMENT

WHEREAS, I, Douglas Pick of 27068 La Paz Road, Suite 648, Aliso Viejo, CA 92656, United States of America (hereinafter "Assignor") have invented certain new and useful improvements in EARPLUG (hereinafter "Invention") for which a United States design patent application is being filed and/or for which Assignors are making or have made a foreign application for intellectual or industrial property protection under the appropriate body of law corresponding to that foreign jurisdiction.

AND

WHEREAS, Bumble BE Holdings, LLC, a California Limited Liability Company having a place of business at 5900 Wilshire Blvd., Suite 2250, Los Angeles, CA 90036 United States of America, (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest in the Invention within the United States of America and its territorial possessions, and in all foreign countries in which intellectual or industrial property protection may be granted therefor.

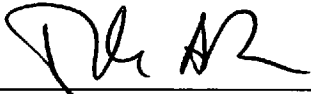
NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, I, the Assignor desire to and do hereby assign, sell, and transfer unto Assignee the full and exclusive right to the Invention in the United States of America and its territorial possessions and in all foreign countries, as well as, the entire right, title and interest in and to any and all intellectual or industrial property rights including, but not limited to, Patents, designs, utility models, and inventor certificates which may be granted therefore in the United States of America and its territorial possessions and in all foreign countries, I hereby authorize and request the U.S. Patent Offices and the equivalent offices at foreign countries, to issue to the Assignee, any and all applicable intellectual or industrial property rights in the Invention, for the Assignee's sole use and benefit; and for the use and benefit of his legal representatives, to the full end of the term for which United States and foreign Patents or the like may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

I further covenant and agree with the Assignee that I have a full and unencumbered title to the invention hereby assigned, which title I warrant unto the Assignee, and I further agree that I will, without demanding any further consideration therefore, at the request and at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing or reexamining United States and foreign Patents or the like for the Invention, and for maintaining and perfecting the Assignee's right to the Invention and any and all intellectual or industrial property rights in it, particularly in cases of interference, conflict, opposition and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

Executed this 23 day of FEBRUARY, 2013,

at HEAROS, LLC
27068 La Paz Road #648
Aliso Viejo, CA 92656



(Signature)