

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. M. Brent Jarboe	02/26/2013
RECEIVING PARTY DATA	
Name:	RA Brands, L.L.C.
Street Address:	870 Remington Drive
City:	Madison
State/Country:	NORTH CAROLINA
Postal Code:	27025
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29432716
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ATTORNEY DOCKET NUMBER:	R087 2230US.DS
NAME OF SUBMITTER:	D. Scott Sudderth
Total Attachments: 2 source=R087_2230US_DS_Assignment#page1.tif source=R087_2230US_DS_Assignment#page2.tif	

CH \$40.00 29432716

PATENT AND INVENTION ASSIGNMENT
[Design patent application and related inventions]

WHEREAS, the undersigned:

M. BRENT JARBOE, a citizen of the United States of America, residing at
430 Rolling Heights Boulevard, Rineyville, KY 40162

(hereinafter referred to as "Assignor") has or may have invented certain inventions and improvements disclosed in a design application for United States Patent entitled **BETTSTOCK**, which application was filed in the United States Patent and Trademark Office on September 19, 2012 under serial number 29/432,716.

WHEREAS, it is agreed that **RA BRANDS, L.L.C.**, a limited liability company of the State of Delaware, having its principal place of business at 870 Remington Drive, Madison, North Carolina 27025, is entitled to or is desirous of acquiring all right, title and interest related to the same;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does sell, assign and transfer unto **RA BRANDS, L.L.C.**, the full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part the said inventions and improvements, preparatory to obtaining Patents of the United States therefor, (iv) in and to any reissues of the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from any of the aforementioned patent applications; and Assignor does hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a division, continuation, continuation-in-part, or reissue thereof, to **RA BRANDS, L.L.C.**, as Assignee, for its interest and for the sole use and behoof of **RA BRANDS, L.L.C.** and its assigns and legal representatives;

FOR THE SAME CONSIDERATION, Assignor by these presents does sell, assign and transfer to **RA BRANDS, L.L.C.**, the full, exclusive and entire right, title and interest in and to any

foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of RA BRANDS, L.L.C., and or its respective designees, insofar as permitted by applicable law;

AND, FOR THE SAME CONSIDERATION, Assignor does hereby agree to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid RA BRANDS, L.L.C., its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

2-26-13
DATE

M. Brent Jarboe
M. BRENT JARBOE

STATE OF Kentucky
COUNTY OF Wooden

Before me, a Notary Public in and for the County and State aforesaid, on this 26 day of February, 2013, personally appeared M. BRENT JARBOE, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal.

(SEAL)

Stephanie Hester #477301
NOTARY PUBLIC

My Commission Expires: October 25, 2016