

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Alastair Hugh Servante</td> <td>05/20/2011</td> </tr> <tr> <td>Simon James Read</td> <td>05/31/2011</td> </tr> </tbody> </table>		Name	Execution Date	Alastair Hugh Servante	05/20/2011	Simon James Read	05/31/2011				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Innovia Films Limited</td> </tr> <tr> <td>Street Address:</td> <td>Station Road</td> </tr> <tr> <td>City:</td> <td>Wigton, Cumbria</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>CA7 9BG</td> </tr> </table>		Name:	Innovia Films Limited	Street Address:	Station Road	City:	Wigton, Cumbria	State/Country:	UNITED KINGDOM	Postal Code:	CA7 9BG
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13287573</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13287573						
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Application Number:	13287573										
CORRESPONDENCE DATA											
<p>Fax Number: 2029749546  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 202-662-2700        Email: pingwang@andrewskurth.com        Correspondent Name: ANDREWS KURTH, LLP        Address Line 1: 1350 I STREET, N.W.        Address Line 2: SUITE 1100        Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20005</p>											
ATTORNEY DOCKET NUMBER:	1021-073 CONT (200912)										
NAME OF SUBMITTER:	Ping Wang										
<p>Total Attachments: 2        source=1021073_Assignment#page1.tif        source=1021073_Assignment#page2.tif</p>											

CH \$40.00 13287573

Docket No.: 1021-058 NATL

## Assignment of Application

WHEREAS, I (we), Alastair Hugh SERVANTE, Station Road, Wigton, Cumbria CA7 9BG, GB  
Simon James READ, Station Road, Wigton, Cumbria CA7 9BG, GB

\_\_\_\_\_, respectively,  
have invented certain new and useful improvements in: PRINTABLE COATING

for which an application for Letters Patent was executed on \_\_\_\_\_

(Application No. 13/128,536, Filed May 10, 2011); and

WHEREAS, INNOVIA FILMS LIMITED  
(hereinafter referred to as "ASSIGNEE"), having a place of business at:  
Station Road  
Wigton, Cumbria CA7 9BG, GB

is desirous of acquiring the full and exclusive right in and to said Invention and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries;


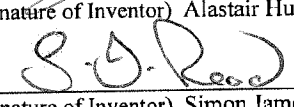
NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, I (we), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right in and to said Invention in the United States and its territorial possessions and in any and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, continuations, substitutions, renewals and reissues thereof.

WAS:171038.1

I (we) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE and said ASSIGNEE's successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (we) agree that I (we) will communicate to said ASSIGNEE or said ASSIGNEE's representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally, do everything possible to aid said ASSIGNEE, and said ASSIGNEE's successors and assigns, to obtain and enforce proper protection for said Invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Andrews Kurth, LLP, 1350 I Street, N.W., Suite 1100, Washington, DC 20005, the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 20 May 2011
  
 (Signature of Inventor) Alastair Hugh SERVANTE
Date: 31<sup>st</sup> May 2011
  
 (Signature of Inventor) Simon James READ

Date: \_\_\_\_\_

(Signature of Inventor)

Date: \_\_\_\_\_

(Signature of Inventor)

Date: \_\_\_\_\_

(Signature of Inventor)

Date: \_\_\_\_\_

(Signature of Inventor)

Date: \_\_\_\_\_

(Signature of Inventor)