

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mads Korerup	02/26/2013
RECEIVING PARTY DATA	
Name:	Shamballa Jewels
Street Address:	3 Gronnegade 36, Ground Floor
City:	Copenhagen K
State/Country:	DENMARK
Postal Code:	DK 1107
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29423071
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	SHM-002D
NAME OF SUBMITTER:	Michael A. Rodriguez
Total Attachments: 2 source=SHM-002D Executed Assignment#page1.tif source=SHM-002D Executed Assignment#page2.tif	

OP \$40.00 29423071

ASSIGNMENT

WHEREAS, I, Mads Komerup, have invented one or more improvements in:

**MACRAME BRACELET WITH A LOCK,**

described in an application (or provisional application) for Letters Patent of the United States:

identified by Attorney Docket No. \_\_\_\_\_, and/or executed by us of even date herewith and about to be filed in the United States Patent Office;

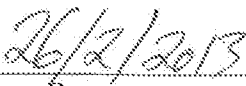
identified by U.S. Application No. 29/423,071 filed in the United States Patent Office on May 29, 2012.

WHEREAS, **Shamballa Jewels** (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the **Country of Denmark**, and having a usual place of business at **3Gronnegade 36 Ground Floor, DK 1107 Copenhagen K** desires to acquire an interest therein, in accordance with agreements duly entered into with me;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns, and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to the inventions described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon or claim priority under international convention, including but not limited to continuations, divisionals, reissues, and reexaminations of said application or such Letters Patent; said inventions, applications and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; I hereby convey all of our rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. I hereby acknowledge that this assignment, being of our entire right, title and interest in and to said inventions, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all Letters Patent to ASSIGNEE for its own name as assignee of our entire right, title and interest therein.

AND, I hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns, and legal representatives, but at its or their expense and charges, including: the execution of applications for patents in foreign countries; the execution of substitution, reissue, divisional or continuation applications; and preliminary or other statements or the giving of testimony in any interference or other proceeding in which said inventions or any application or patent directed thereto may be involved; and we further hereby authorize ASSIGNEE or its attorneys or agents to insert the correct international application number and filing date into this assignment, if none is indicated on that date of our execution of this assignment.

  
Mads Kornerup  
Hallingsgade 17  
2100 Copenhagen Ø

  
Date

  
Witness Signature

CHRISTOFFER CELINDER  
Witness Name (Print)