

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Nick BUCKLEY</td> <td>02/22/2013</td> </tr> <tr> <td>Hans Erik ROTH</td> <td>02/21/2013</td> </tr> </tbody> </table>		Name	Execution Date	Nick BUCKLEY	02/22/2013	Hans Erik ROTH	02/21/2013
Name	Execution Date						
Nick BUCKLEY	02/22/2013						
Hans Erik ROTH	02/21/2013						
RECEIVING PARTY DATA							
Name:	Brodrene Hartmann A/S						
Street Address:	Ornegardsvej 18						
City:	Gentofte						
State/Country:	DENMARK						
Postal Code:	2820						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29436213</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29436213		
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Application Number:	29436213						
CORRESPONDENCE DATA							
Fax Number:	7037399577						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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Address Line 2:	Suite 900						
Address Line 4:	Alexandria, VIRGINIA 22314						
ATTORNEY DOCKET NUMBER:	P10718US00/MP						
NAME OF SUBMITTER:	Susan B. Finke						
Total Attachments: 4 source=P10718US00-Assignment-Executed#page1.tif source=P10718US00-Assignment-Executed#page2.tif source=P10718US00-Assignment-Executed#page3.tif source=P10718US00-Assignment-Executed#page4.tif							

OP \$40.00 29436213

ASSIGNMENT OF PATENT APPLICATION

(US rights only - all US rights assigned by inventors to a single assignee)

WHEREAS,

- 1) Nick BUCKLEY
- 2) Hans Erik ROTH

residing respectively at

- 1) 5 Lower Plantation, Rickmansworth, Hertfordshire WD3 4PQ United Kingdom
- 2) Løjt Nørrevang 7, 6200 Aabenraa, DENMARK

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in **Carton**

for which an application for a United States Patent

- was executed on even date herewith
- was executed on
- was filed on November 2, 2012, as Application No.: 29/436,213

And WHEREAS, **Brødrene Hartmann A/S**

whose Post Office Address is Ørnegårdsvej 18, 2820 Gentofte DENMARK

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, reissues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators,

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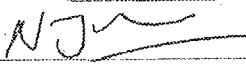
SOLT:0000:265201:1:ALEXANDRIA

PATENT
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successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison, PLLC, Customer Nos. 881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Nick BUCKLEY		22 Feb 13
2) Hans Erik ROTH		

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whose Post Office Address is Ørnegårdsvej 18, 2820 Gentofte DENMARK

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1) Nick BUCKLEY		
2) Hans Erik ROTH	<i>Hans Erik Roth</i>	02.21.2013

- 2 -

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