502246623 02/27/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Andrea Della Valle	12/18/2012
Sylvie Bourdin	12/18/2012

RECEIVING PARTY DATA

Name:	TOD'S S.p.A.
Street Address:	Via Filippo Della Valle 1
City:	SANT'ELPIDIO A MARE (Fermo)
State/Country:	ITALY
Postal Code:	l-63811

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29438584

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	JACBA117.122DUS	
NAME OF SUBMITTER:	Nira Brand	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 2

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> PATENT REEL: 029889 FRAME: 0772

OF \$40.00 29458584

COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))

Application Data Sheet filed previously or concurrently

Docket No.: BREWAx JACBA117.122DUS Title: "Shoe"
List of Inventors: Andrea DELLA VALLE and Sylvie BOURDIN
Declaration for Utility or Design Application
As the below named inventor, I hereby declare that this declaration is directed to:
☐ The attached application, where "attached" means filed concurrently with.
United States application or PCT international application No. 29/438584 filed no November 30, 2012
The above-identified application was made or authorized to be made by me.
I believe that I am the original inventor or an original joint inventor in the application.
I hereby acknowledge that any willful false statement made in this declaration is punishable unde 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.
Assignment from Inventors
WHEREAS, above-identified inventors (individual(s) hereinafter "ASSIGNOR") invented certain new an useful improvements, technology, inventions, developments, ideas or discoveries while under an obligatio to assign related to the above-titled application (collectively hereinafter referred to as the "Work") for whic an application for Letters Patent in the United States (identified above) has been prepared for filing with the United States Patent and Trademark Office (hereinafter the "Application").
AND WHEREAS, TOD'S S.p.A., with its principal place of business at Via Filippo Della Valle 1, I-6381 SANT'ELPIDIO A MARE (Fermo) Italy (hereinafter the "ASSIGNEE"), desires to acquire the entire right title, and interest in and to the Application and the Work.
NOW, THEREFORE, for good and valuable consideration of which receipt is hereby acknowledged ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and be these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all patent properties filed or issued upon the Application and the Work; where "Pater Properties" include, but are not limited to:
any provisional applications relating thereto (including but not limited to U.S. Provisional Applicatio No(s), filed (respectively if plural applications));
all nonprovisional applications claiming priority to aforementioned provisional(s) and/or the preser Application, including, all divisions, continuations, continuations-in-part, and reissues, and all Letter Patent of the United States which may be granted thereon and all reissues and extensions thereo and
all rights of priority under International Conventions and any related Letters Patent which ma hereafter be granted or filed in any country or countries foreign to the United States, all extensions renewals and reissues thereof.
ASSIGNOR hereby acknowledges the ASSIGNEE as the Applicant for all aforementioned patent properties and authorizes and requests the Commissioner of Patents of the United States, and any Official of an country or countries foreign to the United States, whose duty it is to issue patents on applications a

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue

aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and

assigns, in accordance with the terms of this instrument.

PATENT REEL: 029889 FRAME: 0773

COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e)) Application Data Sheet filed previously or concurrently		
Docket No.: BREWA JACBA117.122DUS	Page 2 of 2	
Title: "Shoe" List of Inventors: Andrea DELLA VALLE and Sylvie BOURDIN	·	
hereafter, including, but not limited to, the right to sue for, collect, and retain of said Letters Patent before or after issuance.	in damages for past infringements	
AND ASSIGNOR DOES HEREBY covenant and agree that ASSIG ASSIGNEE, its successors, legal representatives and assigns, any facts the Work, and testify in any legal proceeding, assist in the preparation of to the Application and the Work or any improvements made thereto, sign/and make all rightful oaths and/or declarations in connection with the Appli improvements made thereto, any patent applications filed therefrom, an from any of the aforementioned applications, and generally do everything successors, legal representatives and assigns, to obtain and enforce proper all countries.	known to ASSIGNOR respecting any other Patent Property relating execute all lawful papers, execute cation and the Work including any d any continuing application filed possible to aid the ASSIGNEE, its	
Witnessed by:	Date: December 18, 2012	
Legal Name of Second inventor: Sylvie BOURDIN Signature: Witnessed by:	D ate :December 18, 2012	
· •	Rossi	

DECASSIGN 091212

RECORDED: 02/27/2013

PATENT REEL: 029889 FRAME: 0774