

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eric John Zielinski</td> <td>02/25/2013</td> </tr> <tr> <td>Christopher Lee Rovik</td> <td>02/25/2013</td> </tr> <tr> <td>Kristen Andrea Tabar</td> <td>02/25/2013</td> </tr> </tbody> </table>		Name	Execution Date	Eric John Zielinski	02/25/2013	Christopher Lee Rovik	02/25/2013	Kristen Andrea Tabar	02/25/2013		
Name	Execution Date										
Eric John Zielinski	02/25/2013										
Christopher Lee Rovik	02/25/2013										
Kristen Andrea Tabar	02/25/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Toyota Motor Engineering &amp; Manufacturing North America, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>25 Atlantic Avenue</td> </tr> <tr> <td>City:</td> <td>Erlanger</td> </tr> <tr> <td>State/Country:</td> <td>KENTUCKY</td> </tr> <tr> <td>Postal Code:</td> <td>41018</td> </tr> </table>		Name:	Toyota Motor Engineering & Manufacturing North America, Inc.	Street Address:	25 Atlantic Avenue	City:	Erlanger	State/Country:	KENTUCKY	Postal Code:	41018
Name:	Toyota Motor Engineering & Manufacturing North America, Inc.										
Street Address:	25 Atlantic Avenue										
City:	Erlanger										
State/Country:	KENTUCKY										
Postal Code:	41018										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13779922</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13779922						
Property Type	Number										
Application Number:	13779922										
CORRESPONDENCE DATA											
Fax Number: 5139778200 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 513-977-8200 Email: lisa.stevens@dinsmore.com Correspondent Name: Anthony F. Bonner Address Line 1: 255 E 5th Street Address Line 4: Cincinnati, OHIO 45202											
ATTORNEY DOCKET NUMBER:	TOY2012-185 / 22562-780										
NAME OF SUBMITTER:	Anthony F. Bonner										
Total Attachments: 1 source=Assignment#page1.tif											

OP \$40.00 13779922

ASSIGNMENT

WHEREAS, We, Eric John Zielinski, 15215 Farmbrook, Plymouth, Michigan 48071, Christopher Lee Rovik, 49230 Manhattan Circle, Canton, Michigan 48188 and Kristen Andrea Tabar, 442 Sylvan Drive, Canton, Michigan 48188, invented certain new and useful **Systems and Methods for Altering Display Output Based on Seat Position** for which we executed an application for a United States Patent and for which said application for United States Patent was filed on February 28, 2013, under

☒ Patent Application Serial No. 13/779,922

☒ Attorney Docket No. 22562-780 / 2012-185;

WHEREAS, we hereby authorize and request the attorney(s) and/or agent(s) empowered to act on **Toyota Motor Engineering & Manufacturing North America, Inc.**'s behalf in the aforementioned application, to insert above the filing date and application number of said application, when known;

AND WHEREAS, **Toyota Motor Engineering & Manufacturing North America, Inc.**, a corporation of the State of Kentucky, with a place of business at 25 Atlantic Avenue, Erlanger, KY 41018, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and any letters patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, we hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said application and any divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and we hereby authorize and request the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and we hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and we hereby agree that, upon request, we will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

Date: 2/25/2013

  
Eric John Zielinski

Date: 2/25/2013

  
Christopher Lee Rovik

Date: 2/25/2013

  
Kristen Andrea Tabar