502248529 02/28/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/07/2004

CONVEYING PARTY DATA

Name	Execution Date
Menasha Corporation	02/28/2013

RECEIVING PARTY DATA

Name:	LeveragePoint Media Corp
Street Address:	1645 Bergstrom Road
City:	Neenah
State/Country:	WISCONSIN
Postal Code:	54956

PROPERTY NUMBERS Total: 4

Property Type	Number
Patent Number:	5979699
Patent Number:	6367654
Patent Number:	6564963
Patent Number:	6851572

CORRESPONDENCE DATA

Fax Number: 9207511825

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 920-751-2025

Email: elaine.thompson@menasha.com

Correspondent Name:Elaine ThompsonAddress Line 1:1645 Bergstrom RoadAddress Line 4:Neenah, WISCONSIN 54956

NAME OF SUBMITTER: Mark P. Fogarty	
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 2

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PATENT REEL: 029899 FRAME: 0274 OP \$160.00 5979699

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CONFIRMATORY (NUNC PRO TUNC) ASSIGNMENT OF PATENT REGISTRATIONS

WHEREAS, MENASHA CORPORATION, a Wisconsin corporation of 1645 Bergstrom Road, Neenah, Wisconsin 54956 (hereinafter "MENASHA"), was the owner of the patents listed on the attached Schedule A;

WHEREAS, LEVERAGEPOINT MEDIA CORP., a Wisconsin corporation of 111 Water Street, East Dundee, Illinois 60118 (hereinafter "LEVERAGEPOINT"), was desirous of acquiring all right, title and interest in and to the foregoing patents, together with the goodwill of the business with which the patents are used and the right of recovery in all legal actions based on such patents:

WHEREAS, MENASHA warrants it was the owner of the foregoing patents and has no knowledge that title in and to said patents has been adversely affected in any manner;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MENASHA does hereby confirm the assignment and transfer and does hereby assign, nunc pro tunc, as of October 7, 2004, and/or as of anytime prior to the present when such assignment and transfer was in fact equitably effected, MENASHA's entire right, title and interest in and to the foregoing patents to LEVERAGEPOINT, together with the goodwill of the business in connection with which the patents are used, including the right to pursue all actions based on such patents and to recover for past infringement or violations of law relating to said patents, the same to be held and enjoyed by LEVERAGEPOINT and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives.

This Nunc Pro Tunc Assignment is executed at Neenah, Wisconsin the 28th day of February 2013.

MENASHA CORPORATION

Dated: <u>Feb. 28, 2013</u>

Mark P. Fogarty

Vice President and Secretary

STATE OF WISCONSIN)

WINNEBAGO COUNTY)

Personally came before me this 28th day of February 2013, the above named Mark P. Fogarty, to me known to be the person who executed the foregoing instrument and acknowledged the same.

Elaine M. Thompson, Notary Public Winnebago County, Wisconsin

My commission expires: March 23, 2014

{00023702 2}

PATENT REEL: 029899 FRAME: 0275

Schedule A

PATENTS

U.S. Patent Number	Title
5,979,699	Dispenser Box
6,367,654	Dispenser Box
6,564,963	Dispenser Box
6,851,572	Dispenser Box

{00023702 2}

PATENT

REEL: 029899 FRAME: 0276