Electronic Version v1.1 Stylesheet Version v1.1

| THE SLOAN COMPANY dba | |
|------------------------|---|
| DREW FERRIE, AND AARON | ect the Assignee needs to be correced to show, SLOANLED previously recorded on Reel 029618 by confirms the BRUCE QUAAL, TIMOTHY MEYER. |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------------|----------------|
| MR BRUCE QUAAL | 01/07/2013 |
| MR TIMOTHY DREW FERRIE | 01/07/2013 |
| MR AARON MEYER | 01/07/2013 |

RECEIVING PARTY DATA

| Name: | THE SLOAN COMPANY dba SLOANLED |
|-----------------|--------------------------------|
| Street Address: | 5725 OLIVAS PARK DRIVE |
| City: | VENTURA |
| State/Country: | CALIFORNIA |
| Postal Code: | 93003 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13653282 |

CORRESPONDENCE DATA

| Fax Number: | 8053730051 | |
|--------------------------|--------------------|--------------------------------------|
| Correspondence will be s | sent via US Mail w | hen the fax attempt is unsuccessful. |
| Phone: | 8053730060 | |
| Email: | generalmail@l | koppelpatent.com |
| Correspondent Name: | KOPPEL, PAT | RICK, HEYBL & PHILPOTT |
| Address Line 1: | 2815 TOWNS | GATE ROAD |
| Address Line 2: | SUITE 215 | |
| Address Line 4: | WESTLAKE V | ILLAGE, CALIFORNIA 91361 |
| ATTORNEY DOCKET NU | JMBER: | JAYE G. HEYBL |
| NAME OF SUBMITTER: | | JAYE G. HEYBL |
| | | PAIENT |

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REEL: 029903 FRAME: 0331

OP \$40.00 13653282

Total Attachments: 4

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S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

| RECORDATION FORM COVER SHEET | | | |
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| To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. | | | |
| 1. Name of conveying party(ies) | 2. Name and address of receiving party(les) | | |
| | Name: THE SLOAN COMPANY | | |
| BRUCE QUAAL, TIMOTHY DREW FERRIE | Internal Address: | | |
| Additional name(s) of conveying party(ies) attached? | | | |
| 3. Nature of conveyance/Execution Date(s): Execution Date(s) 01/07/2013 | Street Address: 5725 OLIVAS PARK DRIVE | | |
| Assignment Merger | | | |
| Security Agreement Change of Name | City: VENTURA | | |
| Joint Research Agreement | State: <u>CA</u> | | |
| Government Interest Assignment Executive Order 9424, Confirmatory License | Country: US Zip: 93003 | | |
| Other | Additional name(s) & address(es) attached? 🔲 Yes 🗌 No | | |
| | document serves as an Oath/Declaration (37 CFR 1.63). | | |
| A. Patent Application No.(s) | B. Patent No.(s) | | |
| 13/653,282 | | | |
| Additional numbers attached? Yes No | | | |
| Additional numbers atta | ached? Yes No | | |
| Additional numbers atta 5. Name and address to whom correspondence concerning document should be mailed: | 6. Total number of applications and patents | | |
| 5. Name and address to whom correspondence | 6. Total number of applications and patents Involved: | | |
| 5. Name and address to whom correspondence concerning document should be mailed: | 6. Total number of applications and patents | | |
| 5. Name and address to whom correspondence concerning document should be mailed: Name: JAYE G. HEYBL | 6. Total number of applications and patents Involved: | | |
| 5. Name and address to whom correspondence concerning document should be mailed: Name: JAYE G. HEYBL | 6. Total number of applications and patents involved: 7. Total fee (37 CFR 1.21(h) & 3.41) \$40 Authorized to be charged to deposit account Enclosed | | |
| 5. Name and address to whom correspondence concerning document should be mailed: Name: JAYE G. HEYBL Internal Address: KOPPEL PATRICK HEYBL & PHILPOTT Street Address: 2815 TOWNSGATE ROAD, STE. 215 | 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40 Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) | | |
| 5. Name and address to whom correspondence concerning document should be mailed: Name: JAYE G. HEYBL Internal Address: KOPPEL PATRICK HEYBL & PHILPOTT Street Address: 2815 TOWNSGATE ROAD, STE. 215 City: WESTLAKE VILLAGE | 6. Total number of applications and patents involved: 7. Total fee (37 CFR 1.21(h) & 3.41) \$40 Authorized to be charged to deposit account Enclosed | | |
| 5. Name and address to whom correspondence concerning document should be mailed: Name: JAYE G. HEYBL Internal Address: KOPPEL PATRICK HEYBL & PHILPOTT Street Address: 2815 TOWNSGATE ROAD, STE. 215 City: WESTLAKE VILLAGE State: CA Zip: 91361 | 6. Total number of applications and patents Involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40 Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) | | |
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| 5. Name and address to whom correspondence concerning document should be mailed: Name: JAYE G. HEYBL Internal Address: KOPPEL PATRICK HEYBL & PHILPOTT Street Address: 2815 TOWNSGATE ROAD, STE. 215 City: WESTLAKE VILLAGE State: CA Zip: 91361 Phone Number: 805 373 0060 Docket Number: 772-2E-043CP Email Address: generalmail@koppelpatent.com | 6. Total number of applications and patents Involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40 Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) 8. Payment Information | | |
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| 5. Name and address to whom correspondence concerning document should be mailed: Name: JAYE G. HEYBL Internal Address: KOPPEL PATRICK HEYBL & PHILPOTT Street Address: 2815 TOWNSGATE ROAD, STE. 215 City: WESTLAKE VILLAGE State: CA Zip: 91361 Phone Number: 805 373 0060 Docket Number: 772-2E-043CP Email Address: generalmail@koppelpatent.com | 6. Total number of applications and patents Involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40 Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) 8. Payment Information Deposit Account Number 11-1580 Authorized User Name STEVEN C. PATRICK // Ø// 3 Date Total number of pages including cover sheet, attachments, and documents: 4 | | |

PATENT REEL: 029903 FRAME: 0333 ATTACHMENT DOCKET NO. 13/653,282

1. Name of conveying party(ies)

AND AARON MEYER

Docket No. 772-2E-043CP

ASSIGNMENT

We, BRUCE QUAAL, residing in Ventura, California, TIMOTHY DREW FERRIE, residing in Ojai, California, and AARON MEYER, residing in Ventura, California, represent that we have invented improvements in a new and useful "ANGLED EMITTER CHANNEL LETTER LIGHTING", for which we have filed U.S. Patent Application Serial No. 13/653,282, on October 16, 2012.

THE SLOAN COMPANY, INC. dba SLOANLED ("SLOAN") is a corporation organized and existing under the laws of the State of California, has a place of business at 5725 Olivas Park Drive, Ventura, California 93003, and desires to acquire the entire right, title and interest in and to the invention, application and letters patent to be granted and issued thereon.

For valuable consideration, the receipt and legal sufficiency of all of which we acknowledge, we have sold and do hereby sell, assign, transfer and set over unto SLOAN, its successors and assigns, the entire right, title and interest in and to the invention and all improvements thereon, in and to the application for letters patents thereon, in and to applications pertaining to or based upon the invention and application, including divisional and continuing applications and continuations-in-part, and in and to any and all letters patent which may be granted and issued on the invention and applications, or any of them, in the United States of America, its territories and possessions, and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

We also agree that we will, at the request of SLOAN, execute any and all applications for letters patent for the invention, execute any and all other papers and documents and do all other and further lawful acts that SLOAN may deem necessary or desirable to obtain letters patent on the invention, to secure the grant of such letters patent and to protect and vest in SLOAN the undivided interests in the right, title and interest in the invention, applications and letters patent.

We also authorize and empower SLOAN, its successors and assigns to apply for and obtain, in its or their own names, letters patent for the invention before competent International Authorities and in any and all countries foreign to the United States in which applications for letters patent can be so made or letters patent so obtained.

PATENT REEL: 029903 FRAME: 0335

Page two

Date:

Date:

Date:



STATE OF <u>California</u>))ss. COUNTY OF <u>Ventura</u>)

, 2013

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On <u>January</u> 7, 2013 before me, <u>Sheryl Ramirez</u>, (here insert name and title of officer, personally appeared <u>Broce Qual</u> <u>Shorthy Drew Ferrie</u>. <u>Aaron Muyer</u>, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Signature

(Seal)

