

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jamie Kummerfeld</td> <td>02/27/2013</td> </tr> <tr> <td>Paul Fair</td> <td>02/27/2013</td> </tr> <tr> <td>Haley Gibbons</td> <td>02/19/2013</td> </tr> <tr> <td>Clarice Bonzer</td> <td>02/19/2013</td> </tr> </tbody> </table>		Name	Execution Date	Jamie Kummerfeld	02/27/2013	Paul Fair	02/27/2013	Haley Gibbons	02/19/2013	Clarice Bonzer	02/19/2013
Name	Execution Date										
Jamie Kummerfeld	02/27/2013										
Paul Fair	02/27/2013										
Haley Gibbons	02/19/2013										
Clarice Bonzer	02/19/2013										
RECEIVING PARTY DATA											
Name:	The Boppy Company, LLC										
Street Address:	560 Golden Ridge Road										
City:	Golden										
State/Country:	COLORADO										
Postal Code:	80401										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13759817</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13759817						
Property Type	Number										
Application Number:	13759817										
CORRESPONDENCE DATA											
Fax Number:	4155760300										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	4155760200										
Email:	dgibby@kilpatricktownsend.com										
Correspondent Name:	Kilpatrick Townsend & Stockton LLP										
Address Line 1:	Two Embarcadero Center, 8th Floor										
Address Line 4:	San Francisco, CALIFORNIA 94111										
ATTORNEY DOCKET NUMBER:	81247-859196										
NAME OF SUBMITTER:	Darin J. Gibby										
Total Attachments: 2 source=81247-859196-assignment#page1.tif source=81247-859196-assignment#page2.tif											

OP \$40.00 13759817

ASSIGNMENT
(Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a utility (provisional or non-provisional) or design patent application entitled

“FEEDING PILLOW WITH PROTECTIVE SURFACE,” filed with the U.S. Patent & Trademark Office on February 5, 2013, and assigned serial no. 13/759,817.

For good and valuable consideration, the receipt and sufficiency of which We acknowledge, We:

1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to The Boppy Company, LLC having a principal place of business at 560 Golden Ridge Road #150, Golden, CO 80401 (“Assignee”), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and
 - (d) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C.


ASSIGNMENT


Page 2 of 2

§154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.


2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon me, as well as my heirs, legal representatives, and assigns.
5. Promise and affirm that We have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
6. Authorize Kilpatrick Townsend & Stockton to insert above the application number and filing date of the above-described patent application when known.

Signed on the dates indicated beside my signature.

Signature:  Date: 02/27/2013
Jamie Kummerfeld

Signature:  Date: 2-27-13
Paul Fair

Signature:  Date: 2/19/2013
Haley Gibbons

Signature:  Date: 2/19/2013
Clarice Bonzer

64846260V.1