

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kyoungsoo Moon</td> <td>02/08/2013</td> </tr> <tr> <td>Joonhui Lee</td> <td>02/08/2013</td> </tr> <tr> <td>Sanghyun Kim</td> <td>02/08/2013</td> </tr> <tr> <td>Jinpil Kim</td> <td>02/08/2013</td> </tr> <tr> <td>Aettie Ji</td> <td>02/08/2013</td> </tr> <tr> <td>Seungjoo An</td> <td>02/08/2013</td> </tr> <tr> <td>Kyungho Kim</td> <td>02/08/2013</td> </tr> <tr> <td>Sejin Oh</td> <td>02/08/2013</td> </tr> </tbody> </table>		Name	Execution Date	Kyoungsoo Moon	02/08/2013	Joonhui Lee	02/08/2013	Sanghyun Kim	02/08/2013	Jinpil Kim	02/08/2013	Aettie Ji	02/08/2013	Seungjoo An	02/08/2013	Kyungho Kim	02/08/2013	Sejin Oh	02/08/2013
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RECEIVING PARTY DATA																			
Name:	LG Electronics Inc.																		
Street Address:	20 Yeouido-dong, Yeongdeungpo-gu																		
City:	Seoul																		
State/Country:	KOREA, REPUBLIC OF																		
Postal Code:	150-721																		
PROPERTY NUMBERS Total: 1																			
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13785806</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13785806														
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CORRESPONDENCE DATA																			
Fax Number:	202.496.77																		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																			
Phone:	202.496.7500																		
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ATTORNEY DOCKET NUMBER:	8736.00688.US00																		

CH \$40.00 13785806

PATENT

NAME OF SUBMITTER:

Yong S. Choi

Total Attachments: 10

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Assignment of Application

WHEREAS, I (WE)	Kyoungsoo MOON; Joonhui LEE; Sanghyun KIM ; Jinpil KIM; Aettie JI; Seungjoo AN; Kyungho KIM; Sejin OH		
		, respectively,	
have invented certain new and useful improvements in:			
VIDEO DISPLAY APPARATUS AND OPERATING METHOD THEREOF			
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WHEREAS,	LG Electronics. Inc.		
(hereinafter referred to as "ASSIGNEE") having a place of business at:			
20 Yeouido-dong, Yeongdeungpo-gu Seoul 150-721, Republic of Korea			

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

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Date: 2013. 2.8


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Aettie JI

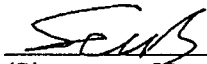
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(Signature of Inventor)
Seungjoo AN

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(Signature of Inventor)
Sejin OH

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Washington, D.C. 20006

Page 2 of 3

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PATENT

REEL: 029926 FRAME: 0062

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