

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Craig Mathew Erskine-Smith	02/13/2013
RECEIVING PARTY DATA	
Name:	Erskine Products Pty Ltd
Street Address:	5/224 Headland Road
City:	North Curl Curl
State/Country:	AUSTRALIA
Postal Code:	2099
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29441738
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	007549.00007
NAME OF SUBMITTER:	Gemma Markham
Total Attachments: 2 source=00007_Assignment#page1.tif source=00007_Assignment#page2.tif	

CH \$40.00 29441738

ASSIGNMENT

WHEREAS, I, Craig Mathew Erskine-Smith, (ASSIGNOR), am the inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

TOOTHBRUSH

which application was filed on 1/9/2013 and assigned Application No. 29/441,738; and

WHEREAS,

Erskine Products Pty Ltd
5/224 Headland Road
North Curl Curl NSW 2099, Australia

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

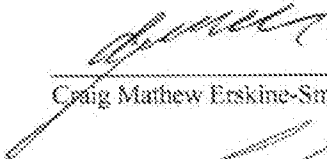
And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

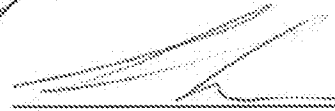
And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

13/02/13
Date:


Craig Mathew Erskine-Smith

13/02/13
Date:


Witness Signature
MATHEW CAPE
Witness Name