

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Richard K. BAUER</td> <td>01/03/2013</td> </tr> <tr> <td>Neil TRAVIS</td> <td>12/11/2012</td> </tr> <tr> <td>Pieter-Jan NIJS</td> <td>02/18/2013</td> </tr> <tr> <td>Adrian FARR</td> <td>12/10/2012</td> </tr> </tbody> </table>		Name	Execution Date	Richard K. BAUER	01/03/2013	Neil TRAVIS	12/11/2012	Pieter-Jan NIJS	02/18/2013	Adrian FARR	12/10/2012
Name	Execution Date										
Richard K. BAUER	01/03/2013										
Neil TRAVIS	12/11/2012										
Pieter-Jan NIJS	02/18/2013										
Adrian FARR	12/10/2012										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Avery Dennison Corporation</td> </tr> <tr> <td>Street Address:</td> <td>150 N. Orange Grove Blvd.</td> </tr> <tr> <td>City:</td> <td>Pasadena</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91103</td> </tr> </table>		Name:	Avery Dennison Corporation	Street Address:	150 N. Orange Grove Blvd.	City:	Pasadena	State/Country:	CALIFORNIA	Postal Code:	91103
Name:	Avery Dennison Corporation										
Street Address:	150 N. Orange Grove Blvd.										
City:	Pasadena										
State/Country:	CALIFORNIA										
Postal Code:	91103										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12068426</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12068426						
Property Type	Number										
Application Number:	12068426										
CORRESPONDENCE DATA											
<p>Fax Number: 4405344773  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 440-534-6000</p> <p>Email: RBIS_PatentDocket@averydennison.com</p> <p>Correspondent Name: Avery Dennison Corporation</p> <p>Address Line 1: 8080 Norton Parkway, 22-D</p> <p>Address Line 4: Mentor, OHIO 44060</p>											
ATTORNEY DOCKET NUMBER:	5646-PC										
NAME OF SUBMITTER:	Barbara Lord										
<p>Total Attachments: 5</p> <p>source=5646-PC_Assignment#page1.tif</p> <p>source=5646-PC_Assignment#page2.tif</p> <p>source=5646-PC_Assignment#page3.tif</p> <p>source=5646-PC_Assignment#page4.tif</p> <p>source=5646-PC_Assignment#page5.tif</p>											

OP \$40.00 12068426

### ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned

**Richard K. BAUER**  
**Neil TRAVIS**  
**Pleter-Jan NIJS**  
**Adrian FARR**

do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, our entire right, title, and interest throughout the world, in, to and under the inventions in

### RFID Digital Print/Encode

for which a PCT Application is made, said application being assigned PCT Application No. PCT/US2012/068426 filed on December 7, 2012; and

WHEREAS, Assignors believe themselves to be the original inventors of the invention disclosed and claimed in said PCT application; and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said invention, said PCT application and any Utility Patent that may be applied for and/or granted for said invention in the United States and throughout the world, including all U.S. applications, Continuation-in-Part applications, Continuation application, Divisional applications, and all foreign national and/or regional applications;

And we hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.


And we hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

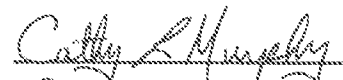
And we hereby covenant and agree that we will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

➤ In testimony whereof, I hereunto set my hand and seal this 3<sup>rd</sup> day of JANUARY, 2013.

ASSIGNOR  
  
 Richard K. BAUER

Witnessed By:

➤ Signature:   
 Print Name: GEORGE DYCHE Date: 1/3/13

➤ Signature:   
 Print Name: CATHY L. MURPHY Date: 1/3/13

we hereby certify that, I have read and understand this \_\_\_\_\_ day of December 2012.

ASSIGNOR  
Nell Thomas

Witnessed By:

Signature: [Signature] Date: 11/12/12  
Print Name: Cathy Mary

Signature: [Signature] Date: 11/12/12  
Print Name: CATHY MARY



Avery's Ref. No.: 5646-PC

In testimony whereof, I hereunto set my hand and seal this 18 day of Feb 2013.

ASSIGNOR

Pieter-Jan NIJS

Witnessed By:

Signature:	<u></u>	<u>18 Feb, 2013</u>
Print Name:	<u>CYNTHIA IP</u>	Date
Signature:	<u></u>	<u>18-02-13</u>
Print Name:	<u>D. SMITH</u>	Date

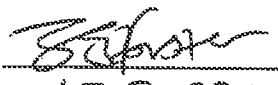
Avery's Ref. No.: 5646-PC

→ In testimony whereof, I hereunto set my hand and seal this 10<sup>th</sup> day of DECEMBER 2012.

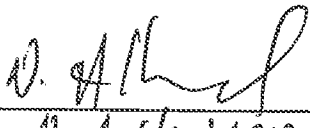
ASSIGNOR

  
Adrian FARR

Witnessed By:

→ Signature:   
Print Name: I J FORSTER

14th December 2012  
Date

→ Signature:   
Print Name: N. A. HOWARD

10th December 2012  
Date