502255726 03/06/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
David BenDavid	03/05/2013

RECEIVING PARTY DATA

Name:	Sprayground LLC	
Street Address:	1407 Broadway	
Internal Address:	Ste. 1503	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29447760

CORRESPONDENCE DATA

Fax Number: 9175124690

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 917-783-9423

Email: jpdemers@gothampatent.com

Correspondent Name: James P. Demers Address Line 1: 425 Riverside Dr

Address Line 2: Apt 6B

Address Line 4: New York, NEW YORK 10025

ATTORNEY DOCKET NUMBER: SPRY-01US1

NAME OF SUBMITTER: James P. Demers

Total Attachments: 2

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PATENT

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ASSIGNMENT OF PATENT

WHEREAS, David BenDavid, residing at 1257 Kensington Rd., Teaneck NJ 07666, ("ASSIGNOR"), has invented a new design entitled

"DECORATIVE WINGS FOR BACKPACK"

("the INVENTION"), for which a U.S. Design Patent Application ("the APPLICATION") was filed on March 6, 2013; and

WHEREAS, SPRAYGROUND LLC, a corporation organized and existing under the laws of the state of New JERSEY, having a business address at 1407 Broadway #1503, New York, NY 10018, ("ASSIGNEE"), desires to acquire the entire right, title and interest for the United States and elsewhere throughout the world in and to said INVENTION and APPLICATION, and all rights of priority under the terms of the International Convention for the Protection of Industrial Property and the Patent Cooperation Treaty, and any and all U.S. and foreign applications claiming priority from the APPLICATION or directed to the INVENTION or to improvements and derivatives thereof; and any and all Letters Patent which may be granted thereon.

NOW, WITNESSETH THIS that for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, sells and transfers to the ASSIGNEE, and to its assigns, successors, and legal representatives, the entire right, title and interest for the United States and elsewhere throughout the world, in and to said INVENTION and APPLICATION, including any and all divisionals and continuations thereof, and all rights of priority under the terms of the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, and any and all U.S. and foreign applications claiming priority from the APPLICATION or directed to improvements and derivatives thereof, including any and all divisionals, continuations, and continuations-in-part thereof; and any and all Letters Patent which may be granted thereon, including all renewals, reissues and extensions thereof, with all the rights, powers, privileges, and advantages in any way arising from or pertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues and extensions thereof, for the use and benefit of the ASSIGNEE and its assigns, successors, and legal representatives, in as ample and as beneficial a manner for all intents and purposes as the ASSIGNOR might or could have held and enjoyed had this assignment not been made.

> **PATENT** REEL: 029935 FRAME: 0422

ASSIGNOR hereby agrees to execute all papers necessary to file and prosecute the APPLICATION in the United States and to file and prosecute foreign applications elsewhere throughout the world and to assign the same to ASSIGNEE, or any other party acquiring title from ASSIGNEE to said INVENTION, and to execute any other papers that may be needed to connection with filing said applications and securing any and all Letters Patent that may be granted thereon.

ASSIGNOR bereby authorizes and requests the Commissioner of Patents to issue Letters Patent on the APPLICATION, and on any and all divisions and continuations thereof, to the ASSIGNEE, or its assigns, specessors, or legal representatives, in accordance herewith.

By:

RECORDED: 03/06/2013

David BenDavid

Date

PATENT REEL: 029935 FRAME: 0423