

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Ziad Ismail | 02/01/2013 |
| RECEIVING PARTY DATA | |
| Name: | Marchex, Inc. |
| Street Address: | 520 Pike Tower |
| Internal Address: | Suite 2000 |
| City: | Seattle |
| State/Country: | WASHINGTON |
| Postal Code: | 98101 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 13756480 |
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| ATTORNEY DOCKET NUMBER: | 61348-8012.US02 |
| NAME OF SUBMITTER: | Erica Tollefson |
| Total Attachments: 4 source=Assignment_8012US2#page1.tif source=Assignment_8012US2#page2.tif source=Assignment_8012US2#page3.tif source=Assignment_8012US2#page4.tif | |

OP \$40.00 13756480

ASSIGNMENT BY INVENTOR

This Assignment is by the following individual (the "Assignor"):

- Ziad Ismail residing at Seattle, Washington.

The Assignor invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled CALL TRACKING SYSTEM UTILIZING A SAMPLING ALGORITHM, and filed on January 31, 2013 as U.S. Application No. 13/756,480 (the "Application").

Marchex, Inc., a Corporation of Delaware having its principal place of business at 520 Pike Tower, Suite 2000, Seattle, Washington 98101 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor own the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may

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be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

For Marchex, Inc.:

Date: March 5, 2013

Signature



Authorized Signer

Ethan Caldwell

Authorized Signer – Printed Name

CEO and General Counsel

Authorized Signer – Title

Date _____

Ziad Ismail

Witness:

SUNDI Raman

Date _____