

Form PTO-1595 (Rev. 06-12)
OMB No. 0651-0027 (exp. 04/30/2015)

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Visual Targeting Corporation

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) _____

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other Change of Address

2. Name and address of receiving party(ies)

Name: Visual Targeting Corporation

Internal Address: _____

Street Address: 29160 Heathercliff Drive
Suite #4272

City: Malibu

State: CA

Country: USA Zip: 90264

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

B. Patent No.(s)

12/030,047

Additional numbers attached? Yes No

6. Name and address to whom correspondence concerning document should be mailed:

Name: Leason Ellis LLP

Internal Address: _____

Street Address: One Barker Avenue - Fifth Floor

City: White Plains

State: NY Zip: 10601

Phone Number: (914) 288-0022

Docket Number: 01240/000249-USP

Email Address: www.leasonellis.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

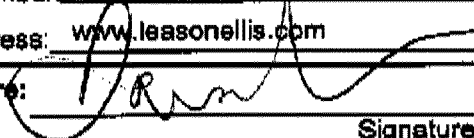
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 50-4570

Authorized User Name David Leason

9. Signature:



January 31, 2013

Signature

Date

David Leason, Reg. No. 36,195

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1460, Alexandria, V.A. 22313-1460

Docket No.: 01240/000249-USO
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of
Stepan Aleksandrovich Kromik

Application No.: 12/030,047

Filed: February 12, 2008

For: METHOD FOR DETERMINING AESTHETIC
PREFERENCES TO DEFINE A STYLE GUIDE
AND TRANSFORMING A PRESENTATION
BASED THEREON

Confirmation No.: 9972

Art Unit: 2446

Examiner: Gillis, Brian J.

CHANGE OF ASSIGNEE'S ADDRESS

Assignment Division
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The undersigned hereby requests that the assignment records be updated to reflect that the assignee's address has changed as follows:

FROM Visual Targeting Corporation
20747 Pacific Coast Highway, Suite 7
Malibu, California 90265

TO Visual Targeting Corporation
29160 Heathercliff Drive
Suite 4272
Malibu, California 90264

Application No.:12/030,047

2

Docket No.: 01240/000249-US0

Dated: January 31, 2013

Respectfully submitted,

By 

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Attorneys for Applicants

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

500902762

JULY 07, 2009

PTAS

LEASON ELLIS LLP
81 MAIN STREET
SUITE 503
WHITE PLAINS, NY 10601UNITED STATES PATENT AND TRADEMARK OFFICE
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RECORDATION DATE: 07/06/2009

REEL/FRAME: 022913/0863
NUMBER OF PAGES: 6BRIEF: AMENDED AND RESTATED ASSIGNMENT
DOCKET NUMBER: 1240/0249-USO

ASSIGNOR:

KRONIK, STEPAN ALEKSANDROVICH

DOC DATE: 07/04/2009

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DOC DATE: 07/04/2009

ASSIGNEE:

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SUITE 7
MALIBU, CALIFORNIA 90265

SERIAL NUMBER: 12030047

FILING DATE: 02/12/2008

PATENT NUMBER:

ISSUE DATE:

TITLE: METHOD FOR DETERMINING AESTHETIC PREFERENCES TO DEFINE A STYLE
GUIDE AND TRANSFORMING A PRESENTATION BASED THEREON

PATENT

022913/0863 PAGE 2

MARY BENTON, EXAMINER
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