

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hany Abo-El-Magd Mobarak	03/07/2013
RECEIVING PARTY DATA	
Name:	Knowlton Development Corporation Inc.
Street Address:	315 Knowlton Road
City:	Knowlton, Quebec
State/Country:	CANADA
Postal Code:	J0E1V0
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13788554
CORRESPONDENCE DATA	
Fax Number:	416-862-76
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	T8474339US
NAME OF SUBMITTER:	Selena Kim
Total Attachments: 3 source=AASSIGNMENTT8474339US#page1.tif source=AASSIGNMENTT8474339US#page2.tif source=AASSIGNMENTT8474339US#page3.tif	

CH \$40.00 13788554

ASSIGNMENT

WHEREAS Hany Abo-El-Magd Mobarak, a citizen of Canada, whose full post office address is 184 Featherstone Road, Milton, Ontario, L9T 6J7, Canada (hereinafter referred to as the "ASSIGNOR") has invented certain new and useful improvements in an invention entitled

DEODORANT WITH IMPROVED ENDURANCE AND STABILITY (the "Invention")

AND WHEREAS Knowlton Development Corporation Inc., having a place of business at 315 Knowlton Road, Knowlton, Québec, Canada, J0E 1V0 (hereinafter referred to as the "ASSIGNEE") is desirous of acquiring any and all right, title and interest of the ASSIGNOR in and to the Invention and in and to any and all Letters Patent to be granted for the Invention;

AND WHEREAS the ASSIGNOR desires to make the assignment to the ASSIGNEE on the terms and conditions contemplated herein;

NOW THEREFORE, for a valuable consideration, the receipt and adequacy of which are hereby acknowledged, the ASSIGNOR confirms and agrees as follows:

1. The ASSIGNOR hereby irrevocably assigns, transfers, conveys and sets over unto the ASSIGNEE all of his respective right, title and interest in and to:
 - (a) the Patent Applications inclusive of any and all priority rights derived therefrom;
 - (b) the Invention, to the extent that the ASSIGNOR has any right, title and interest therein;
 - (c) any and all Letters Patent and issues thereof which may be granted upon the Patent Applications or national phase entries deriving from the Patent Applications;
 - (d) any and all Letters Patent which may be issued upon any and all substitutes, divisions, or continuations of any patent applications derived from the Patent Applications; and
 - (e) any and all Letters Patent and issues thereof which may be granted throughout the world for the Invention;

the same to be held and enjoyed by the ASSIGNEE for its own use and behalf, and for the use and behalf of its successors and assigns, to the full end of the term or terms for which said Letters Patent and reissues thereof may be granted as fully and entirely as the same would have been held and enjoyed by them had this assignment not been made.

2. The ASSIGNOR hereby agrees to execute, upon request, any and all further papers which may be necessary or desirable to enable the ASSIGNEE, its successors and assignees (as applicable), to file and prosecute the Patent Applications, and any and all substitutes, divisions, or continuations thereof, and any and all reissues of the Letters Patent granted upon the Patent Applications, or upon any and all substitutes, divisions, or continuations thereof, and the ASSIGNOR further agrees to execute any and all further papers which may be necessary or desirable to vest or perfect the title of the ASSIGNEE in and to the Patent Applications and the invention therein

disclosed, and in and to any and all Letters Patent and reissues thereof, which may be granted upon the Patent Applications, and any and all substitutes, divisions, or continuations thereof.

3. The ASSIGNOR hereby authorizes and requests the Canadian Intellectual Property Office, the United States Patent and Trade-mark Office, or any equivalent position thereto to issue each and every Letters Patent to be granted upon the Patent Applications and upon any and all substitutes, divisions, and continuations of the Patent Applications, and each and every reissue of said Letters Patent, to the ASSIGNEE as the assignee of the entire right, title and interest therein in accordance with this assignment.
4. This assignment shall enure for the benefit of the ASSIGNEE and its successors and assignees and shall be binding upon the ASSIGNOR and his respective heirs, executors, administrators, successors, permitted assignees and legal representatives.
5. The ASSIGNOR hereby irrevocably appoints the ASSIGNEE as such ASSIGNOR'S attorney-in-fact, with full authority in the place and instead of the ASSIGNOR making the appointment and in the name of the ASSIGNOR, by the ASSIGNEE or otherwise, from time to time in the ASSIGNEE'S discretion, upon the ASSIGNOR'S failure or inability to do so, to take any action and to execute any instrument which the ASSIGNEE may deem necessary or advisable to accomplish the purposes of this assignment including, without limitation, to modify, in its sole discretion, this assignment without first obtaining the ASSIGNOR'S approval of or signature to such modification and to make any filings as appropriate, to effect the full and complete assignment as contemplated hereunder.
6. If any covenant or provision, or portion thereof, of this assignment is determined to be void or unenforceable, such void or unenforceable covenant or provision, or portion thereof, is hereby conceded to be severable from the balance of this assignment; and such a determination shall not, in any event, affect or impair the validity of the balance of the covenant or provision, nor shall it affect or impair the validity of any other covenant or provision herein contained.
7. The ASSIGNOR hereby authorizes the firm of Gowling Lafleur Henderson LLP, or the appropriate patent agent or law firm retained to process the Patent Application or any subsequent Letters Patent, to insert any further identification or make any arrangement necessary or desirable in this assignment to make this assignment suitable for recordal in the relevant Patent Office.

(continued on the next page)

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

Date: 7/March/2013

Hany Abo-El-Magd Mobarak
Hany Abo-El-Magd Mobarak

STATEMENT BY WITNESS 1

I, Maria Ferreira whose full Post Office Address is

2300 Drew Rd. Miss. Ont L5S 1B8
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

Date: March 7 2013

M. Ferreira
(Signature of Witness)

STATEMENT BY WITNESS 2

I, MIKE ARSIC whose full Post Office Address is

2300 DREW RD., MISSISSAUGA ON, L5S 1B8
(Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

Date: MARCH 7, 2013

[Signature]
(Signature of Witness)

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