

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Tracy M. Cogan	02/28/2013
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Immedia, Inc.
<b>Street Address:</b>	3311 Broadway St NE
<b>City:</b>	Minneapolis
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55413
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	13783556
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<b>ATTORNEY DOCKET NUMBER:</b>	201204745/LTF 2 OF 3
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<b>Total Attachments: 1</b> source=2013-03-04Assignment-Tracy#page1.tif	

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**PATENT**  
**REEL: 029947 FRAME: 0851**

# ASSIGNMENT

Attorney Docket No.

201204745

WHEREAS, I, Tracy M. Cogan of Lakeville, Minnesota, USA, (hereinafter referred to as ASSIGNOR), am a joint inventor of an invention described in an application for Letters Patent of the United States entitled A GRAPHIC PANEL ASSEMBLY, and having attorney docket number 201204745, the application having been executed on even date herewith, and

WHEREAS, Immedia, Inc., a corporation, having offices at 3311 Broadway St NE, Minneapolis, MN 55413, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

2-28-13  
DATE

  
Tracy M. Cogan