

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Enlisted Design	03/07/2013
RECEIVING PARTY DATA	
Name:	Brita LP
Street Address:	1221 Broadway
City:	Oakland
State/Country:	CALIFORNIA
Postal Code:	94612
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29447997
CORRESPONDENCE DATA	
Fax Number:	5102711652
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	512-590-1076
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Correspondent Name:	Brita LP
Address Line 1:	1221 Broadway
Address Line 4:	OAKLAND, CALIFORNIA 94612
ATTORNEY DOCKET NUMBER:	482.416
NAME OF SUBMITTER:	Stacy Combs
Total Attachments: 3 source=482.416 Assignment-Reassignment-BOyler#page1.tif source=482.416 Assignment-Reassignment-BOyler#page2.tif source=482.416 Assignment-Reassignment-BOyler#page3.tif	

CH \$40.00 29447997

ASSIGNMENT
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, **BEAU OYLER**, a resident of the city of Oakland, California, hereinafter referred to as ASSIGNOR, has, along with others, invented a new and unobvious invention entitled

SLEEVE FOR A WATER PITCHER

for which he has made, along with others, application for Design Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/447,997 ; and a filing date of March 8, 2013 ; and

WHEREAS, **ENLISTED DESIGN**, a business entity having a place of business at 464 – 19th Street, Oakland, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNOR is desirous of and willing to assign all rights, titles and interest in and to said Design Patent and acknowledges that he is under a continuing duty to assign said Design Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

1. ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said Design Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patent on said invention that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Design Patent.

2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he has not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, BEAU OYLER, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 07 DAY OF March, 2013.


BEAU OYLER

II. REASSIGNMENT

WHEREAS, **ENLISTED DESIGN**, a business entity having a place of business at 464 – 19th Street, Oakland, California, desires to assign its interest in and to U.S. Design Application Serial No. 29/447,997 including the invention claimed thereby, as well as any foreign rights thereunder, to **BRITA LP**, hereinafter referred to as **BRITA LP**, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, **BRITA LP** desires to acquire the interest of **ENLISTED DESIGN** in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by **ENLISTED DESIGN** from **BRITA LP**, the receipt of which is hereby acknowledged:

1. **ENLISTED DESIGN** does hereby sell, assign, transfer and confirm unto **BRITA LP**, its successors, assigns and heirs, all right, title and interest in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. **ENLISTED DESIGN** further agrees to execute upon request of **BRITA LP** or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, **BRITA LP**, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, BEAU OYLOE, of ENLISTED
DESIGN, HAVE DELIVERED THIS INSTRUMENT THIS 07 DAY OF MARCH,
2013.

ENLISTED DESIGN

By: 

Name: BEAU OYLOE

Title: PRETOR/OWNER

File No.: 482.416