

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Beau Oyler	03/06/2013
Jared Hull Aller	03/06/2013
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Enlisted Design
<b>Street Address:</b>	464 - 19th Street
<b>City:</b>	Oakland
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94612
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29447989
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	5102711652
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(512) 590-1076
<b>Email:</b>	patapps@clorox.com
<b>Correspondent Name:</b>	Brita LP
<b>Address Line 1:</b>	1221 Broadway
<b>Address Line 4:</b>	Oakland, CALIFORNIA 94612
<b>ATTORNEY DOCKET NUMBER:</b>	482.414
<b>NAME OF SUBMITTER:</b>	Stacy Combs
<b>Total Attachments: 3</b> source=482.414 AssignmentReassignment-BOyler-JAller#page1.tif source=482.414 AssignmentReassignment-BOyler-JAller#page2.tif source=482.414 AssignmentReassignment-BOyler-JAller#page3.tif	

CH \$40.00 29447989

ASSIGNMENT  
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, **BEAU OYLER**, a resident of the city of Oakland, California, and **JARED HULL ALLER**, a resident of the city of Oakland, California, hereinafter referred to as ASSIGNORS, have, along with others, invented a new and unobvious invention entitled  
SLEEVE FOR A WATER PITCHER

for which they have made, along with others, application for Design Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/447,989 , and a filing date of March 8, 2013 ; and

WHEREAS, **ENLISTED DESIGN**, a business entity having a place of business at 464 – 19<sup>th</sup> Street, Oakland, California, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNORS are desirous of and willing to assign all right, title and interest in and to said Design Patent and acknowledges that they are under a continuing duty to assign said Design Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said Design Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patent on said invention that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Design Patent.

2. ASSIGNORS hereby warrant, covenant and represent the fact to be that they have not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, BEAU OYLER, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 06 DAY OF March, 2013.

  
BEAU OYLER

IN TESTIMONY WHEREOF, I, JARED HULL ALLER, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 6 DAY OF MARCH, 2013.

  
JARED HULL ALLER

## II. REASSIGNMENT

WHEREAS, **ENLISTED DESIGN**, a business entity having a place of business at 464 – 19<sup>th</sup> Street, Oakland, California, desires to assign its interest in and to U.S. Design Application Serial No. 29/447,989 including the invention claimed thereby, as well as any foreign rights thereunder, to **BRITA LP**, hereinafter referred to as **BRITA LP**, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, **BRITA LP** desires to acquire the interest of **ENLISTED DESIGN** in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder.

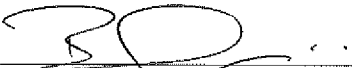
NOW, THEREFORE, in consideration of good and valuable consideration received by **ENLISTED DESIGN** from **BRITA LP**, the receipt of which is hereby acknowledged:

1. **ENLISTED DESIGN** does hereby sell, assign, transfer and confirm unto **BRITA LP**, its successors, assigns and heirs, all right, title and interest in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. **ENLISTED DESIGN** further agrees to execute upon request of **BRITA LP** or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, **BRITA LP**, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, BEAU OYLER, of ENLISTED DESIGN, HAVE DELIVERED THIS INSTRUMENT THIS 06 DAY OF MARCH, 2013.

ENLISTED DESIGN

By: 

Name: BEAU OYLER

Title: PARTNER / OWNER

File No.: 482.414