#### 502265096 03/13/2013

#### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Richard William Maas	03/12/2013

## **RECEIVING PARTY DATA**

Name:	NBCUniversal Media, LLC	
Street Address:	30 Rockefeller Plaza	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10112	

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13798608

### **CORRESPONDENCE DATA**

**Fax Number**: 2819704503

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 281-970-4545
Email: docket@fyiplaw.com

Correspondent Name: NBCUniversal Media, LLC/Fletcher Yoder

Address Line 1: PO Box 692289

Address Line 4: Houston, TEXAS 77269-2289

ATTORNEY DOCKET NUMBER: 311032-1 (NBCU:0100)

NAME OF SUBMITTER: Patrick S. Yoder

Total Attachments: 3

source=311032-1\_Nbcu0100\_Assignment#page1.tif source=311032-1\_Nbcu0100\_Assignment#page2.tif source=311032-1\_Nbcu0100\_Assignment#page3.tif

> PATENT REEL: 029981 FRAME: 0352

OF \$40.00 13/98608

## ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, does hereby:

SELL, ASSIGN AND TRANSFER to NBCUniversal Media, LLC (the "Assignee"), a Delaware limited liability company, having a place of business at 30 Rockefeller Plaza, New York, New York 10112, the entire right, title and interest for the United States and all foreign countries in and to any and all inventions and improvements which are disclosed in the application for United States Letters Patent, which is entitled "COLLAPSIBLE SUSPENDED LIGHTING SYSTEM," and which may be further identified below, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States, including all provisional and non-provisional applications, and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST that any attorney associated with PTO Customer No. 12640 may delete, insert, or alter any information identifying this application, or any related application, below after execution of this assignment;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned:

COVENANT, when requested and without further consideration, but at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Additional Application Information				
U.S. Provisional Application Serial No.	, filed on	·		
U.S. Non-Provisional Application Serial No.	, filed on	·		
International Application Serial No.	filed on	•		

PATENT REEL: 029981 FRAME: 0353

PATENT: Assignment 311032-1 (NBCU:0100)

INVENTOR:	
Salf Waler Man	Date: 3/12/13
Richard William Maas	
STATE OF	
COUNTY OF ) §§.	
This day of ,	before me personally came the above-named Richard William
	executed the foregoing assignment, who acknowledged to me that
norshe executed the same of his/her own free will for the	, purposes uterent set total.
Seal	
	(Notary Public)
see attached certifi	catel
Wer approximan i and I	

PATENT REEL: 029981 FRAME: 0354

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT State of California County of Los Angeles On March 12, 2013 before me, Aron A. Schnitt Notory Public Here Insert Name and Title of the Officer personally appeared Richard William Mas Separate Standard who proved to me on the basis of satisfactory evidence to be the person whose name is/as subscribed to the within instrument and acknowledged to me that he/ capacity(), and that by his/ KAREN A. SCHMITT instrument the person, or the entity upon behalf of Commission # 1994079 Notary Public - California which the person acted, executed the instrument. Los Angeles County My Comm. Expires Nov 11, 2016 I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. Signature ZDALL Place Notary Seal Above - OPTIONAL Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. **Description of Attached Document** Title or Type of Document: Number of Pages: \_\_\_\_ Document Date: Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Signer's Name: \_\_\_\_\_ ☐ Individual ☐ Individual ☐ Corporate Officer — Title(s): □ Corporate Officer — Title(s): ☐ Partner — ☐ Limited ☐ General ☐ Partner — ☐ Limited ☐ General ☐ Attorney in Fact ☐ Attorney in Fact Top of thumb here Top of thumb here ☐ Trustee Trustee ☐ Guardian or Conservator ☐ Guardian or Conservator ☐ Other: Signer Is Representing:\_\_\_\_\_ Signer Is Representing:

© 2007 National Notary Association • 9350 De Soto Ave., P.O. Box 2402 • Chatsworth, CA 91313-2402 • www.NationalNotary.org | Item #5907 | Reorder: Call Toll-Free 1-800-876-6827

PATENT REEL: 029981 FRAME: 0355

**RECORDED: 03/13/2013**