

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sharon Bogdanski</td> <td>03/11/2013</td> </tr> <tr> <td>Melissa Flesher</td> <td>03/12/2013</td> </tr> <tr> <td>Mike Gali</td> <td>03/11/2013</td> </tr> <tr> <td>Karen Rowlett</td> <td>03/11/2013</td> </tr> <tr> <td>Annie Deckerd</td> <td>03/11/2013</td> </tr> </tbody> </table>	Name	Execution Date	Sharon Bogdanski	03/11/2013	Melissa Flesher	03/12/2013	Mike Gali	03/11/2013	Karen Rowlett	03/11/2013	Annie Deckerd	03/11/2013	
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RECEIVING PARTY DATA													
Name:	American Greetings Corporation												
Street Address:	One American Road												
City:	Cleveland												
State/Country:	OHIO												
Postal Code:	44144												
PROPERTY NUMBERS Total: 1													
Property Type	Number												
Application Number:	13798476												
CORRESPONDENCE DATA													
Fax Number:	2166230134												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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Email:	nsamad@ralaw.com												
Correspondent Name:	ROETZEL & ANDRESS												
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Address Line 4:	CLEVELAND, OHIO 44114												
ATTORNEY DOCKET NUMBER:	109769.0372												
NAME OF SUBMITTER:	James C. Scott												
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif													

CH \$40.00 13798476

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**ASSIGNMENT**

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WHEREAS, we, **Sharon Bogdanski**, a citizen of the United States of America and a resident of California, whose post office address is 7055 Charmant Drive, Apt. #99, San Diego, California 92122; **Melissa Flesher**, a citizen of the United States of America and a resident of Ohio, whose post office address is 34007 Hickory Court, Avon, Ohio 44011; **Mike Gali**, a citizen of the United States of America and a resident of Ohio, whose post office address is 4740 Morningside Drive, Cleveland, Ohio 44109; **Karen Rowlett**, a citizen of the United States of America and a resident of Ohio, whose post office address is 115 Oakwood Drive, Avon Lake, Ohio 44012; and **Annie Deckerd**, a citizen of the United States of America and a resident of Ohio, whose post office address is 9926 E. River Road, Elyria, Ohio 44035, have invented certain inventions and improvements disclosed in a design patent application entitled "**GREETING CARD WITH GAME**," which was filed in the United States Patent and Trademark Office on March 13, 2013, serial no. 13/798,476 and

WHEREAS, **AMERICAN GREETINGS CORPORATION** a corporation of the State of Ohio, having a principal place of business at One American Road, Cleveland, Ohio 44144, has an ownership interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, **Sharon Bogdanski, Melissa Flesher and Mike Gali**, by these presents do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION**, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue

thereof, to **AMERICAN GREETINGS CORPORATION** as the assignee, for its interest and for the sole use and benefit of **AMERICAN GREETINGS CORPORATION** and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION** the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **AMERICAN GREETINGS CORPORATION**. or its designee insofar as permitted by applicable law;

AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **AMERICAN GREETINGS CORPORATION**, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

### Attached

Sharon Bogdanski

*Melissa Flesher*

Melissa Flesher

*Mike Gali*

Mike Gali

*Karen Rowlett*

Karen Rowlett

*Annie Deckerd*

Annie Deckerd

Date

3/12/13

Date

3/11/13

Date

3/11/13

Date

3/11/13

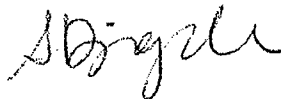
Date

thereof, to **AMERICAN GREETINGS CORPORATION** as the assignee, for its interest and for the sole use and benefit of **AMERICAN GREETINGS CORPORATION** and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION** the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **AMERICAN GREETINGS CORPORATION**, or its designee insofar as permitted by applicable law;

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Sharon Bogdanski



Date 3/11/13

Melissa Flesher

Date

Mike Gali

Date

Karen Rowlett

Date

Annie Deckerd

Date