PATENT ASSIGNMENT

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| NATURE OF CONVEYANCE: | | ASSIGNMENT | | | | |
| CONVEYING PARTY DATA | | | | | | |
| Name Execution D | | | | | | |
| Florian Kristen | | | | 03/07/2013 | | |
| RECEIVING PARTY DATA | | | | | | |
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| City: | Hannover | | | | | |
| State/Country: | GERMANY | | | | | |
| Postal Code: | 30165 | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | |
| Property Type | | | Number | | | |
| Application Number: 29448 | | 29448 | 714 | | | |
| CORRESPONDENCE DATA | | | | | | |
| Fox Number: 2019609020 | | | | | | |
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| ATTORNEY DOCKET NUMBER: | | DN2012-013 | | | | |
| NAME OF SUBMITTER: | | Christian Ottesen | | | | |
| Total Attachments: 1 source=DN2012-013_Assignment#page1.tif | | | | | | |

ASSIGNMENT

Whereas, I. Florian Kristen of Fenskestrasse 24, 30165 Hannover, Germany, have invented certain new and useful improvements in <u>Tire Tread</u> for which application for United States Letters Design Patent has been executed; (said application having Attorney Docket No. DN2012-013); and,

Whereas, Continental Reifen Deutschland GmbH, a company organized and existing under the laws of the Federal Republic of Germany, having its principal office at Vahrenwalder Strasse 9, 30165 Hannover, Germany (hereinafter referred to as ASSIGNEE), is desirous of obtaining Letters Design Patent for said invention in the United States;

Now, therefore, I hereby confirm that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. I have transferred unto said ASSIGNEE, its successors, assigns, nominees or other legal representatives, the full and exclusive right to said invention in the United States and have agreed to assign and transfer and do hereby assign and transfer unto said ASSIGNEE, its successors, assigns, nominees or other legal representatives, the full and exclusive right to hereby assign and transfer unto said ASSIGNEE, its successors, assigns, nominees or other legal representatives, the full and exclusive right, title and interest in and to said application including all priority rights under the International Convention for the Protection of Industrial Property associated therewith and the full and exclusive right to any and all Letters Design Patent which may be granted in the United States on said application to the full end of the term for which said Letters Design Patent is granted and to any and all divisional, continuation, substitute and reissue applications derived from said application.

I agree for myself and for my heirs, executors and administrators to communicate to said ASSIGNEE, its successors, assigns, nominees or other legal representatives, all facts known to me respecting said improvements, whenever requested, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and do all lawful acts requisite for the application, for such divisional, continuation, substitute and reissue applications or the procuring thereof, and I further covenant and agree that I will, at any time upon request, do everything legally possible to aid said ASSIGNEE, its successors, assigns, nominees or other legal representatives, either in its or their own name, to maintain and enforce any patent for said improvements without further consideration but at the expense of said ASSIGNEE, its successors, assigns, nominees.

I hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all Letters Design Patent which may be granted upon any of said applications, to said ASSIGNEE as the Assignee of the entire right, title and interest in and to the same, for its sole use and behoof; and for the use and behoof of its successors, assigns, nominees, or other legal representatives, to the full end of the term for which said Letters Design Patent may be granted.

Florian Kristen NAME OF ASSIGNOR/INVENTOR

Date: 07, 03, 2013

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SIGNATURE OF ASSIGNOR/INVENTOR

RECORDED: 03/13/2013