

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jason Hogg</td> <td>03/12/2013</td> </tr> <tr> <td>Joshy Joseph</td> <td>03/12/2013</td> </tr> </tbody> </table>		Name	Execution Date	Jason Hogg	03/12/2013	Joshy Joseph	03/12/2013
Name	Execution Date						
Jason Hogg	03/12/2013						
Joshy Joseph	03/12/2013						
RECEIVING PARTY DATA							
Name:	Microsoft Corporation						
Street Address:	One Microsoft Way						
City:	Redmond						
State/Country:	WASHINGTON						
Postal Code:	98052						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13802612</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13802612		
Property Type	Number						
Application Number:	13802612						
CORRESPONDENCE DATA							
<p>Fax Number: <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 425-836-3030 Email: v-almich@microsoft.com Correspondent Name: GONZALEZ SAGGIO & HARLAN LLP C/O MICROSO Address Line 1: 704 - 228TH AVENUE NE Address Line 2: SUITE 193 Address Line 4: SAMMAMISH, WASHINGTON 98074</p>							
ATTORNEY DOCKET NUMBER:	338213.01						
NAME OF SUBMITTER:	Albert S. Michalik						
<p>Total Attachments: 4 source=338213-01-Assignment_JH#page1.tif source=338213-01-Assignment_JH#page2.tif source=338213-01-Assignment_JJ#page1.tif source=338213-01-Assignment_JJ#page2.tif</p>							

OP \$40.00 13802612

I Jason Hogg ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "EXECUTABLE GUIDANCE EXPERIENCES BASED ON IMPLICITLY GENERATED GUIDANCE MODELS" ("APPLICATION"), which:

will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on _____ and given Application No. _____ by the following Office _____) this APPLICATION's Application No., filing date, and Office, when known;

was filed on _____ and was given Application No _____ by the following Office _____

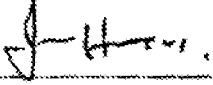
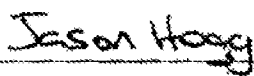
Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")):

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known:

Application No.	Filing Date	Office

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

	3/12/13
Jason Hogg (Signature)	Date
	
Printed Name in English	Printed Name in Native Language (if other than English)

I Joshy Joseph ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "EXECUTABLE GUIDANCE EXPERIENCES BASED ON IMPLICITLY GENERATED GUIDANCE MODELS" ("APPLICATION"), which:

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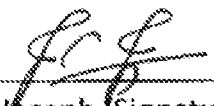
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 _____ Joshy Joseph (Signature)	<u>3/12/2013</u> _____ Date
<u>JOSHY JOSEPH</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)