

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shoshana Oren</td> <td>03/03/2013</td> </tr> <tr> <td>Giora Shachal</td> <td>03/03/2013</td> </tr> </tbody> </table>		Name	Execution Date	Shoshana Oren	03/03/2013	Giora Shachal	03/03/2013
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Shoshana Oren	03/03/2013						
Giora Shachal	03/03/2013						
RECEIVING PARTY DATA							
Name:	Tiny Love Ltd.						
Street Address:	72 Pinchas Rosen Street						
Internal Address:	Top Dan Bldg. Floor D						
City:	Tel Aviv						
State/Country:	ISRAEL						
Postal Code:	69512						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13770756</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13770756		
Property Type	Number						
Application Number:	13770756						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	18635.84						
NAME OF SUBMITTER:	MARCUS S. SIMON						
Total Attachments: 2 source=18635-84_Assignment#page1.tif source=18635-84_Assignment#page2.tif							

OP \$40.00 13770756

ASSIGNMENT

Full Name of Inventor: Shoshana OREN
 Citizenship: Israeli
 Post Office Address: 35 Yehuda Hanasi Street
 Herzeliya 46448
 Israel

Full Name of Inventor: Giora SHACHAL
 Citizenship: Israeli
 Post Office Address: 32/7 Yeshayahu St.,
 Tel Aviv 62494
 Israel

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the undersigned agree(s) to assign, and hereby do (does) assign, transfer and set over to

<i>Name of Assignee</i>	Tiny Love Ltd. Israeli Company, of
<i>Address of Assignee</i>	72 Pinchas Rosen Street. Top Dan Bldg. Floor D Tel Aviv 69512 Israel

(hereinafter designated as the Assignee) the entire right, title and interest for the United States, its territories, dependencies and possessions and elsewhere throughout the world, in the invention, and all applications for patent and any Letters Patent which may be granted therefore, as well as the right to claim priority from the first application filed for the invention known as

Title INFANT BOUNCER

for which the undersigned has (have) executed an application for patent in the United States of America, the specification of which:

- is attached hereto.
 was filed on 19/02/2013 as Application Serial No. 13/770,756

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient or essential to its full protection and title in and to the invention hereby transferred.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division or re-issue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

4) The undersigned agree(s) to communicate to the Assignee or representatives thereof any facts known to me (us) respecting the invention and improvements thereof, and will, upon request, but without expense to me (us), testify in any legal proceedings regarding the invention.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grant(s) the firm of Workman Nydegger the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

7) All existing rights and future rights relating to the invention are hereby assigned

8) This Assignment shall be binding upon my (our) heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns of the Assignee.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Full Name of Inventor: Shoshana OREN

Inventor's Signature: [Signature] Date: 4/2/13

Full Name of Inventor: Giora SHACHAL

Inventor's Signature: [Signature] Date: 3/19/13

Date 3/13/13 Witness [Signature]

Date 3/13/13 Witness [Signature]