

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John M. Lipscomb	03/12/2013
RECEIVING PARTY DATA	
Name:	Pioneer Pet Products, LLC
Street Address:	N144 W5660 Pioneer Road
City:	Cedarburg
State/Country:	WISCONSIN
Postal Code:	53012
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29448938
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	91.244
NAME OF SUBMITTER:	David D. Stein
Total Attachments: 2 source=29448938 Assignment#page1.tif source=29448938 Assignment#page2.tif	

CH \$40.00 29448938

ASSIGNMENT

ASSIGNMENT made by, **JOHN M. LIPSCOMB**, of 193 Granville Road, Cedarburg, Wisconsin 53012, to **PIONEER PET PRODUCTS, LLC**, a limited liability corporation organized under the laws of the State of Wisconsin, and located and doing business at N144 W5660 Pioneer Road, Cedarburg, Wisconsin 53012, U.S.A.

IN CONSIDERATION of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said **JOHN M. LIPSCOMB**, hereby sells, assigns and transfers to said **PIONEER PET PRODUCTS, LLC**, its successors and assigns, the entire right, title and interest in:

PET FOUNTAIN BASIN

and the invention therein as set forth in his application for United States Letters Patent therefor, executed on 3/12/2013, and in and to said application and any divisions or continuations thereof, and any Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said **PIONEER PET PRODUCTS, LLC**, as assignee of the entire right, title and interest therein.

And, said **JOHN M. LIPSCOMB**, hereby covenant that he has full right to convey the entire right, title and interest in said invention, and that he has not executed and will not execute any agreement in conflict herewith.

And, he further covenants that he will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said **PIONEER PET PRODUCTS, LLC**, to said invention or any Letters Patent that may be granted therefor, and that if said **PIONEER PET PRODUCTS, LLC**, or its assignee, desires to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, to file a disclaimer relating thereto, or an application for a

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corresponding patent in any foreign country, that he will, upon request, sign all papers, make all rightful oaths, and do all lawful acts requisite for the said purpose, but at the expense of said **PIONEER PET PRODUCTS, LLC.**

And, he further covenants and acknowledges that the entire beneficial interest in the invention to which the above application relates is irrevocably vested in the assignee including the right to make applications for protection in all countries abroad and to claim priority under the International Convention for such applications and hereby assent to the making of any such applications, with or without priority claim, and of any divisional applications resulting therefrom.

And, he further covenants that he will at all times, communicate to the said **PIONEER PET PRODUCTS, LLC**, its successors, assigns, or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to him, and testify as to the same in interferences or other litigation when requested so to do.

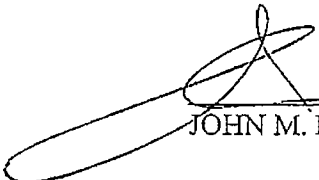
I hereby authorize the above-mentioned assignee or the attorney of record to insert in this instrument the filing date serial number of our said application:

Serial No.: 29/448,938

Filing Date: March 14, 2013

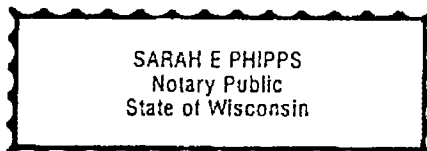
Executed and delivered this 12 day of March, 2013.


STATE OF Wisconsin)
): ss
COUNTY OF Ozaukee


JOHN M. LIPSCOMB

Personally appeared before me this 12 day of March, 2013, **JOHN M. LIPSCOMB**, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledge that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.

(SEAL)




Notary Public
My Commission expires 11/30/2014

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