

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Barbara Kavovit	03/13/2013
RECEIVING PARTY DATA	
Name:	DIYVA Holdings, LLC Corp.
Street Address:	15 Hycliff Road
City:	Greenwich
State/Country:	CONNECTICUT
Postal Code:	06831
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13826778
CORRESPONDENCE DATA	
Fax Number:	2127252452
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2127252450
Email:	email@hpiplaw.com
Correspondent Name:	HESPOS & PORCO LLP
Address Line 1:	110 West 40th Street
Address Line 2:	Suite 2501
Address Line 4:	NEW YORK, NEW YORK 10018
ATTORNEY DOCKET NUMBER:	DIYVA-1P
NAME OF SUBMITTER:	Gerald E. Hespos
Total Attachments: 1 source=DIYVA-1_Assignment#page1.tif	

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ASSIGNMENT

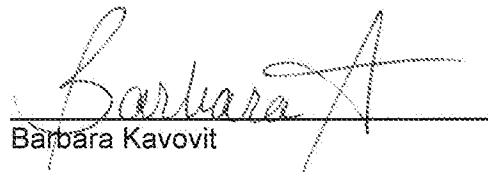
In consideration of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned by the Assignee, DIYVA Holdings, LLC Corp., a corporation organized under the laws of Connecticut, located at 15 Hycliff Road, Greenwich, Connecticut 06831, receipt whereof is hereby acknowledged, the undersigned by these presents hereby sells, assigns, transfers and sets over unto the said assignee the entire right, title and interest in and to the invention or improvement entitled "CONVERTIBLE PILLOW PURSE", said invention being fully described and/or claimed in the application for Letters Patent of the United States of America, executed this date, in and for the United States and all foreign countries, the same to be held and enjoyed by said assignee, its successors, assigns or other legal representatives, to the full ends of the terms for which all Letters Patent therefor may be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

And Said Assignee Is Hereby Authorized to make application for and to receive Letters Patent for said invention in any of said countries at its election.

And By This Covenant The Undersigned will execute or procure any further necessary assurance of title to said invention and Letters Patent; and at any time, upon the request and at the expense of said assignee, will execute and deliver any and all papers that may be necessary or desirable to perfect the title to said invention or any Letters Patents which may be granted therefor in said Assignee, its successors, assigns or other legal representatives, and, upon the request and at the expense of said assignee, will execute any additional or divisional applications for patents for said invention, or any part or parts thereof, and for the reissue of any Letters Patents to be granted therefor, and will make all rightful oaths and do all lawful acts requisite for procuring the same or for aiding therein, without further compensation, but at the expense of said assignee, its successors, assigns or other legal representatives.

And The Commissioner Of Patents Is Hereby Authorized And Requested to issue any and all Letters Patent of the United States for said invention, to said assignee.

Date: 3/13/13


Barbara Kavovit