

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mark DeLuca</td> <td>03/14/2013</td> </tr> <tr> <td>Spencer Webb</td> <td>03/14/2013</td> </tr> </tbody> </table>		Name	Execution Date	Mark DeLuca	03/14/2013	Spencer Webb	03/14/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Duragift LLC</td> </tr> <tr> <td>Street Address:</td> <td>PO Box 118</td> </tr> <tr> <td>City:</td> <td>Windham</td> </tr> <tr> <td>State/Country:</td> <td>NEW HAMPSHIRE</td> </tr> <tr> <td>Postal Code:</td> <td>03087</td> </tr> </table>		Name:	Duragift LLC	Street Address:	PO Box 118	City:	Windham	State/Country:	NEW HAMPSHIRE	Postal Code:	03087
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number:</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 858-729-0800</p> <p>Email: docketing@arciplaw.com</p> <p>Correspondent Name: ARC PATENTS</p> <p>Address Line 1: 7744 Herschel Ave</p> <p>Address Line 4: LA JOLLA, CALIFORNIA 92037</p>											
ATTORNEY DOCKET NUMBER:	20089-P001										
NAME OF SUBMITTER:	Irja Zarembok										
<p>Total Attachments: 3</p> <p>source=20130314_Assignment_SIGNED_20089-P001#page1.tif</p> <p>source=20130314_Assignment_SIGNED_20089-P001#page2.tif</p> <p>source=20130314_Assignment_SIGNED_20089-P001#page3.tif</p>											

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ASSIGNMENT DOCUMENT

THIS ASSIGNMENT is made and entered into by and between Mark DeLUCA and Spencer WEBB (ASSIGNOR(S)), and DURAGIFT LLC, an entity existing under the laws of the State of New Hampshire and having a place of business at PO Box 118, Windham, NH 03087 ("ASSIGNEE").

WHEREAS, the ASSIGNOR(S) conceived new and useful inventions described in the patent application entitled: "DURABLE MEMENTO SYSTEM" (hereafter "Invention(s)") filed on 3/14/13 with the United States Patent and Trademark Office and having a Serial No. of 13/831,471.

WHEREAS, the ASSIGNOR(S) are obligated to transfer and desirous of transferring the entire right, title, and interest in the Inventions and the Applications and all rights of priority resulting therefrom to ASSIGNEE and ASSIGNEE is desirous of acquiring the entire right, title, and interest in and to the Inventions and the Applications and all rights of priority resulting therefrom from the ASSIGNOR(S).

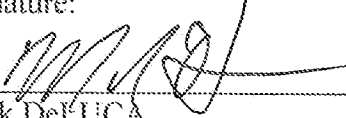
NOW THEREFORE, for consideration the adequacy and receipt of which is hereby acknowledged, and other good and valuable consideration, the ASSIGNOR(S) hereby irrevocably sell, transfer, and assign the full and exclusive right, title and interest in and to the Inventions and Applications including any causes of action relating thereto and the right to collect damages recoverable thereon, the right to sue for infringement of any patents issuing therefrom and to collect damages including the right to sue for past infringement therefore, and all rights to continuing, continuations-in-part, divisional, improvement, substitute, renewal, reissue, re-examined and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on said Inventions or taking priority from Applications; and all original, reissued or re-examined patents which have been or shall be issued in the United States

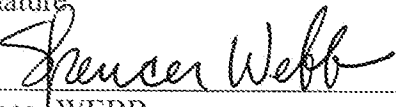
and all foreign countries on said Inventions; and in and to all rights of priority resulting from the filing of said Applications.

ASSIGNOR(S) hereby authorize and request the Director of the U.S. Patent and Trademark office and all foreign Patent Offices to issue Patents for the subject matter assigned herein to ASSIGNEE for the sole and exclusive benefit of ASSIGNEE to the full end of the term for which said Patent may be granted as fully and entirely as the same would have been held by ASSIGNOR(S) had this assignment and sale not been made. In the event ASSIGNEE is unable, after reasonable effort, to secure ASSIGNORS' signatures on any documents relating to protection or maintenance of the Inventions or Applications, whether because of ASSIGNORS' physical or mental incapacity or for any other reason, ASSIGNOR(S) hereby irrevocably designate and appoint ASSIGNEE and its duly authorized officers and agents as their agent and attorney-in-fact, to act for and on their behalf to execute and file any application or applications and to do all other lawfully permitted acts to further the prosecution, issuance, and maintenance of the Inventions or Applications or improvements to the Inventions or Applications with the same legal force and effect as if personally executed by ASSIGNOR(S). ASSIGNOR(S) hereby covenant with ASSIGNEE, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the right to the Inventions and Applications conveyed herein has been made to another by the undersigned and that the full right to convey as herein expressed is possessed by ASSIGNOR(S) free and clear of all liens, pledges, charges and encumbrances. In cases where such information is missing ASSIGNOR(S) grant ASSIGNEE and agents or representatives of ASSIGNEE the right to modify this document to indicate the filing date and serial number assigned to the U.S. Patent Application(s) this document relates to.

ACCEPTED AND AGREED TO:

ASSIGNOR(S)

Inventor Signature	Date
Signature:  Mark DeLUCA	14- Mar - 2013

Inventor Signature	Date
Signature:  Spencer WEBB	14-MAR-2013