

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Emilie Provencher</td> <td>03/14/2013</td> </tr> <tr> <td>Francois Hamel</td> <td>03/14/2013</td> </tr> <tr> <td>Marie Lafontaine-Lacasse</td> <td>03/14/2013</td> </tr> </tbody> </table>	Name	Execution Date	Emilie Provencher	03/14/2013	Francois Hamel	03/14/2013	Marie Lafontaine-Lacasse	03/14/2013	
Name	Execution Date								
Emilie Provencher	03/14/2013								
Francois Hamel	03/14/2013								
Marie Lafontaine-Lacasse	03/14/2013								
RECEIVING PARTY DATA									
Name:	MEGA Brands Inc.								
Street Address:	4505 Hickmore								
City:	Montreal, Quebec								
State/Country:	CANADA								
Postal Code:	H4T 1K4								
PROPERTY NUMBERS Total: 1									
Property Type	Number								
Application Number:	29449700								
CORRESPONDENCE DATA									
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ATTORNEY DOCKET NUMBER:	65-1089 RIT0041-US-DES								
NAME OF SUBMITTER:	Steven P. Arnheim								
Total Attachments: 4 source=2013-03-15_65-1089_RIT0041-US-DES_Assign#page1.tif source=2013-03-15_65-1089_RIT0041-US-DES_Assign#page2.tif source=2013-03-15_65-1089_RIT0041-US-DES_Assign#page3.tif source=2013-03-15_65-1089_RIT0041-US-DES_Assign#page4.tif									

OP \$40.00 29449700

**ASSIGNMENT**

WHEREAS, Emilie Provencher, a Canadian citizen, residing at Montreal, Quebec, Canada;

François Hamel, a Canadian citizen, residing at Montreal, Quebec, Canada; and

Marie Lafontaine-Lacasse, a Canadian citizen, residing at Montreal, Quebec, Canada;

each having a correspondence address of c/o MEGA Brands Inc., 4505 Hickmore, Montreal, Quebec, Canada H4T 1K4,

(hereinafter "Assignors") have invented certain new and useful improvements in a

**TOY FIGURINE**

for a full description of which, reference is here made to an application for Letters Patent of the United States of America

☒ Executed concurrently herewith

☐ Executed on

☐ Serial. No. , filed

in the U.S. Patent and Trademark Office and to U.S. provisional patent application(s)

☐ Serial. No., filed

in the U.S. Patent and Trademark Office; and

WHEREAS, MEGA Brands Inc., a Canadian corporation, having its principal office and place of business at 4505 Hickmore, Montreal, Quebec, Canada H4T 1K4 (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above identified, and in, to, and under any

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Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable and legally sufficient consideration, the receipt of which by each Assignor from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents do hereby, sell, assign, and transfer unto Assignee the entire right, title and interest in, to, and under said invention and application above identified and Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for themselves and for their respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this ASSIGNMENT.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim said rights without further written or oral authorization from Assignors.

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Assignors hereby consent that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this ASSIGNMENT and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request Assignee to fill in the following blanks specifying the United States Serial No. and filing date for said application above identified:

U.S. Serial No.:

Filed:

but Assignee's failure to do so shall have no bearing whatsoever upon the validity or legal effect of this ASSIGNMENT.

Assignors hereby authorize and request the Commissioner of Patents and the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

Assignors each warrant and covenant that she/he has full right to convey the entire interest herein assigned and that she/he has not executed and will not execute any instrument or assignment in conflict herewith.

SIGNATURE: Emilie Provencher  
NAME: Emilie Provencher

Date: 2013/03/14

SIGNATURE: François Hamel  
NAME: François Hamel

Date: 2013/03/14

SIGNATURE: [Signature]

Date: 2013/03/14

**ASSIGNMENT**

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**NAME:** Marie Lafontaine-Lacasse