

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sharon CARMEL</td> <td>10/09/2011</td> </tr> <tr> <td>Dror GILL</td> <td>10/10/2011</td> </tr> <tr> <td>Tamar SHOHAM</td> <td>10/10/2011</td> </tr> </tbody> </table>		Name	Execution Date	Sharon CARMEL	10/09/2011	Dror GILL	10/10/2011	Tamar SHOHAM	10/10/2011		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>I.C.V.T LTD.</td> </tr> <tr> <td>Street Address:</td> <td>23 Menahem Begin Rd</td> </tr> <tr> <td>City:</td> <td>Tel-Aviv</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td>66182</td> </tr> </table>		Name:	I.C.V.T LTD.	Street Address:	23 Menahem Begin Rd	City:	Tel-Aviv	State/Country:	ISRAEL	Postal Code:	66182
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CORRESPONDENCE DATA											
<p>Fax Number: 2486410270 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (248) 641-1600 Email: dwashington@hdp.com Correspondent Name: Harness, Dickey & Pierce, PLC Address Line 1: P. O. Box 828 Address Line 2: Robert M. Siminski Address Line 4: Bloomfield Hills, MICHIGAN 48303</p>											
ATTORNEY DOCKET NUMBER:	16058-000030/US/NP										
NAME OF SUBMITTER:	Dyanna M. Washington										
<p>Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif</p>											

CH \$40.00 13824018

ASSIGNMENT

Full Name of Inventor: Sharon CARMEL
Citizenship: Israeli
Post Office Address: 11 Nahal Habesor St.,
Ramat Hasharon 47204
Israel

Full Name of Inventor: Dror GILL
Citizenship: Israeli
Post Office Address: 8a Givat Downes St.,
Haifa 34345
Israel

Full Name of Inventor: Tamar SHOHAM
Citizenship: Israeli
Post Office Address: 23b Hadoror St.,
Netanya 42751
Israel

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the undersigned agree(s) to assign, and hereby do (does) assign, transfer and set over to

Name of Assignee I.C.V.T LTD.

Address of Assignee 23 Menahem Begin Rd,
Tel-Aviv 66182
Israel

(hereinafter designated as the Assignee) the entire right, title and interest for the United States, its territories, dependencies and possessions and elsewhere throughout the world, in the invention, and all applications for patent and any Letters Patent which may be granted therefore, known as

Title A METHOD OF CLASSIFYING A CHROMA DOWNSAMPLING ERROR

for which the undersigned has (have) executed an application for patent in the United States of America, the specification of which:

- ☐ is attached hereto.
☒ was filed on September 15, 2011 as Application Serial No. PCT/IL2011/000732

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient or essential to its full protection and title in and to the invention hereby transferred.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division or re-issue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

4) The undersigned agree(s) to communicate to the Assignee or representatives thereof any facts known to me (us) respecting the invention and improvements thereof, and will, upon request, but without expense to me (us), testify in any legal proceedings regarding the invention.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to

convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grant(s) the firm of Reinhold Cohn and Partners the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

7) This Assignment shall be binding upon my (our) heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns of the Assignee.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Full Name of Inventor: Sharon CARMEL

Inventor's Signature: _____

Date: 8-OCT-2011

Full Name of Inventor: Dror GILL

Inventor's Signature: _____

Date: 10/10/11

Full Name of Inventor: Tamar SHOHAM

Inventor's Signature: _____

Date: 10/10/11

Date _____ Witness _____

Date _____ Witness _____

PATENT