

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Richard Morris</td> <td>03/15/2013</td> </tr> <tr> <td>Xinchuan Zeng</td> <td>03/15/2013</td> </tr> <tr> <td>David Elkington</td> <td>03/15/2013</td> </tr> <tr> <td>Kenneth Krogue</td> <td>03/15/2013</td> </tr> </tbody> </table>	Name	Execution Date	Richard Morris	03/15/2013	Xinchuan Zeng	03/15/2013	David Elkington	03/15/2013	Kenneth Krogue	03/15/2013	
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Richard Morris	03/15/2013										
Xinchuan Zeng	03/15/2013										
David Elkington	03/15/2013										
Kenneth Krogue	03/15/2013										
RECEIVING PARTY DATA											
Name:	InsideSales.com										
Street Address:	34 East 1700 South, Suite A113										
City:	Provo										
State/Country:	UTAH										
Postal Code:	84606										
PROPERTY NUMBERS Total: 1											
Property Type	Number										
Application Number:	13840424										
CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	60330-0013										
NAME OF SUBMITTER:	J. Thomas Johnson III										
Total Attachments: 2 source=60330-0013_ExecutedAssignment#page1.tif source=60330-0013_ExecutedAssignment#page2.tif											

OP \$40.00 13840424

ASSIGNMENT

WHEREAS WE, Richard Morris of Sandy, UT; Xinchuan Zeng of Orem, UT; David Elkington of Springville, UT; and Kenneth Kroge of Alpine UT; all of USA have made a certain new and useful invention(s) as set forth in an application for United States Letters Patent, entitled ANALYZING WEBSITE CONTENT OR ATTRIBUTES AND PREDICTING POPULARITY, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, InsideSales.com, a corporation of Delaware, having a business address of 34 East 1700 South, Suite A113, Provo, Utah 84606, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto InsideSales.com, its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

3/15/2013

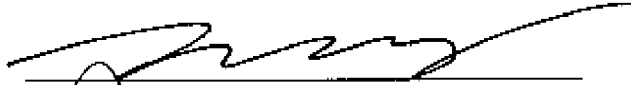
Date



Richard Morris

3/15/2013

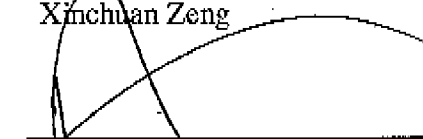
Date



Xinchuan Zeng

3/15/2013

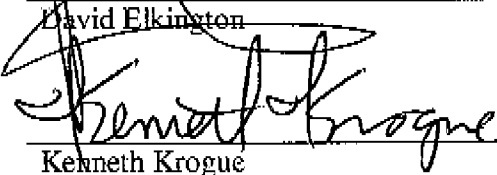
Date



David Elkington

3/15/2013

Date



Kenneth Kroque