

Form PTO-1595 (Rev. 06-12)
OMB No. 0851-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

PATRICK BYRNES, STEVEN LANDERS

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Iconicast, LLC

Internal Address: _____

Street Address: 330 S. Naperville Rd., Suite 300

City: Wheaton

State: IL

Country: US Zip: 60187

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 2/16/2013

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

B. Patent No.(s)

13720501

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Charles Krueger

Internal Address: _____

Street Address: P.O. Box 5807

City: Walnut Creek

State: CA Zip: 94596

Phone Number: (925) 974-3312

Docket Number: 012-1

Email Address: ckrueger@sbcglobal.net

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature: /Charles E. Krueger/

3/13/2013

Signature

Date

Charles E. Krueger

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

OP \$40.00 13720501

Attorney Docket No. 021-1

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, PATRICK BYRNES, a resident of Chicago, Illinois and STEVEN LANDERS, a resident of Willetton, Australia, hereinafter referred to as "Assignors," are inventors of the invention described and set forth in the below identified application for United States Letters Patent:

Title of the Invention: METHOD AND SYSTEM FOR EMOTION TRACKING,
TAGGING, AND RATING AND COMMUNICATION

Date of execution of Declaration: 2-16-13

Filing date: 2012-12-19 Application No.: 13/720,501;
and

WHEREAS, Iconiccast, LLC located at Wheaton, Illinois, hereinafter referred to as "Assignee," is desirous of acquiring Assignors' interest in the said invention and application and in any U.S. Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all their right title and interest in and to the said invention and application, and in and to any Letters Patent which may hereafter be granted on the same in the United States and other countries, the said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this Assignment and transfer not been made, to the full end and term of any Letters Patent which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

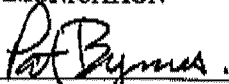
IN TESTIMONY WHEREOF, Assignors have signed their names on the date (s) indicated.

PATENT
REEL: 030022 FRAME: 0416

ASSIGNMENT OF PATENT APPLICATION

Attorney Docket No. 021-1

Title: METHOD AND SYSTEM FOR EMOTION TRACKING, TAGGING, AND RATING AND COMMUNICATION


PATRICK BYRNES

2-16-13
Date



STEVEN LANDERS

2/16/13

Date

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