

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>John Andrew Rehling</td> <td>03/15/2013</td> </tr> <tr> <td>Thomas Gerardo Dignan</td> <td>03/15/2013</td> </tr> </tbody> </table>		Name	Execution Date	John Andrew Rehling	03/15/2013	Thomas Gerardo Dignan	03/15/2013				
Name	Execution Date										
John Andrew Rehling	03/15/2013										
Thomas Gerardo Dignan	03/15/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Reputation.com, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1001 Marshall Street, 2nd Floor</td> </tr> <tr> <td>City:</td> <td>Redwood City</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94063</td> </tr> </table>		Name:	Reputation.com, Inc.	Street Address:	1001 Marshall Street, 2nd Floor	City:	Redwood City	State/Country:	CALIFORNIA	Postal Code:	94063
Name:	Reputation.com, Inc.										
Street Address:	1001 Marshall Street, 2nd Floor										
City:	Redwood City										
State/Country:	CALIFORNIA										
Postal Code:	94063										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13842376</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13842376						
Property Type	Number										
Application Number:	13842376										
CORRESPONDENCE DATA											
<p>Fax Number: 4089732595 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 408-207-4763 Email: mhuang@ip-patent.com Correspondent Name: Van Pelt, Yi & James LLP Address Line 1: 10050 N. Foothill Blvd., Suite 200 Address Line 4: Cupertino, CALIFORNIA 95014</p>											
ATTORNEY DOCKET NUMBER:	REPUP022										
NAME OF SUBMITTER:	Robyn Wagner										
<p>Total Attachments: 1 source=REPUP022 Executed Assignment#page1.tif</p>											

CH \$40.00 13842376

ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

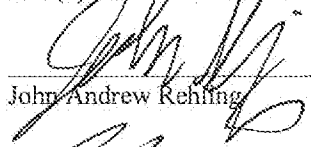
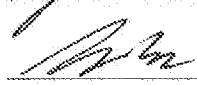
DETERMINING THEMES

(Attorney Docket No. REPUP022) for which I (we) have executed an application for a United States Letters Patent (the "Application"):

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell, assign, and transfer to Reputation.com, Inc., a Delaware corporation having a place of business at 1001 Marshall Street, 2nd Floor, Redwood City, CA 94063, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

- | | | |
|----|------------------------------------------------------------------------------------------------|-----------------|
| 1) | Signature:  | Date: 3/15/2013 |
| | Typed Name: John Andrew Rehling | |
| 2) | Signature:  | Date: 3/15/13 |
| | Typed Name: Thomas Gerardo Dignan | |