

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Emily Moxley</td> <td>03/13/2013</td> </tr> <tr> <td>Sean Liu</td> <td>03/14/2013</td> </tr> </tbody> </table>		Name	Execution Date	Emily Moxley	03/13/2013	Sean Liu	03/14/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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CORRESPONDENCE DATA											
<p>Fax Number: 6508108699 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 6508108600 Email: patents@shvartsleiz.com Correspondent Name: Shvarts & Leiz LLP Address Line 1: 1121 San Antonio Road, Suite B101 Address Line 4: Palo Alto, CALIFORNIA 94043</p>											
ATTORNEY DOCKET NUMBER:	GG-029										
NAME OF SUBMITTER:	Alexander Shvarts										
<p>Total Attachments: 2 source=GG_029_Assignment1#page1.tif source=GG_029_Assignment1#page2.tif</p>											

CH \$40.00 13842572

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, we, Emily Moxley and Sean Liu, respectively residing in San Francisco, CA 94115, USA and El Dorado Hills, CA 95762, USA, hereinafter referred to as "ASSIGNORS," have made an invention in:

PROVIDING SEARCH RESULTS USING AUGMENTED SEARCH QUERIES

and are about to make application for United States Letters Patent therefore, the same having been executed by us on even date herewith;

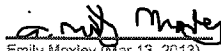
WHEREAS, Google Inc., a corporation organized under the laws of Delaware, located at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the entire right, title, and interest in and to the invention, the application, and any Letters Patent and Registrations which may be granted on the same in any country;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) as well as for other good and valuable consideration, receipt of which is hereby acknowledged by ASSIGNORS, ASSIGNORS have assigned, and by these presents do sell, assign, and transfer to ASSIGNEE all right, title and interest in and to the invention and application and to all foreign counterparts (including patents, utility models, and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by ASSIGNEE and ASSIGNEE's successors and assigns as fully and exclusively as it would have been held and enjoyed by ASSIGNORS had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, and of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

ASSIGNORS further agree that ASSIGNORS will (a) cooperate with ASSIGNEE in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements thereon, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as ASSIGNEE lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in ASSIGNEE, or ASSIGNEE's successors and assigns.

IN TESTIMONY WHEREOF, ASSIGNORS have signed ASSIGNORS' names on the date indicated.

Dated: Mar 13, 2013


Emily Moxley (Mar 13, 2013)

Emily Moxley

Dated: _____

Sean Liu

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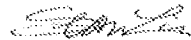
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Dated:

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Emily Moxley

Dated: Mar 14, 2013

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Sean Liu