

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Adam L. Ross	03/05/2013
RECEIVING PARTY DATA	
Name:	Exemplar Design, LLC
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City:	Mason
State/Country:	OHIO
Postal Code:	45040
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13783873
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ATTORNEY DOCKET NUMBER:	044275.021821
NAME OF SUBMITTER:	Stephanie J. Goldman
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CH \$40.00 13783873

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Adam L. Ross
5357 Commonwealth Avenue
Mason, OH 45040

("Assignor(s)"), hereby sells, assigns, transfers, and conveys unto

Exemplar Design, LLC, a limited liability company of Ohio
having a principal place of business at
4680 Parkway Drive, Suite 300
Mason, Ohio 45040

("Assignee"), all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, "Rights"):

1. The patent application(s) listed in the following table ("Application(s)");

Patent Application No.	Country/ Region	Filing Date	Title
61/606,585	US	March 5, 2012	Rapid Inflate Ball
13/783,873	US	March 4, 2013	Stability Ball Rapid Inflation System

2. All inventions claimed and/or capable of being claimed in the Application(s) ("Invention(s)");
3. All rights with respect to the Invention(s), including all U.S. patents or other governmental grants or issuances that may be granted with respect to the Invention(s) or from any direct or indirect divisions, continuations, continuations-in-part, or other patent applications claiming priority rights from the Application(s) ("Potential Patents");
4. All reissues, reexaminations, extensions, or registrations of the Potential Patents;
5. All non-United States patents, patent applications, and counterparts relating to and/or based upon any or all of the Invention(s), the Application(s), and the Potential

Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances (collectively, "Foreign Rights"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;

6. All rights to claim priority rights deriving from the Application(s);
7. All existing and/or potential causes of action and remedies related to any or all of the Application(s), the Invention(s), the Potential Patents, and the Foreign Rights (including, without limitation, the right to sue for past, present, or future infringement, misappropriation or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and
8. Any and all other rights and interests arising out of, in connection with, or in relation to the Application(s), the Invention(s), Potential Patents, and the Foreign Rights.

Assignor(s) shall not sign any document or do any act conflicting with this Assignment.

Assignor(s) shall, without further compensation, sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any prosecution, litigation, or interference proceedings), or perfect or defend title to the Rights.

Assignor(s) requests the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

Assignor(s) hereby authorizes and requests the firm of Baker & Hostetler LLP to insert on this Assignment any further identification, including, for example, patent application numbers and filing dates, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or foreign jurisdictions for recordation of this document.

The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, legal representatives, and assigns and shall be binding upon Assignor(s), their successors, legal representatives and assigns.

[Signature page(s) follow]

By: Adam L. Ross
Adam L. Ross

Date Signed: 3.5.13

NOTARIZATION

STATE OF Ohio
COUNTY OF Butler

On March 5, 2013 before me, Beverly A. Parker, Notary Public, personally appeared Adam L. Ross, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within the Assignment and acknowledged to me that he/she executed the Assignment as a free act and deed.

I certify under PENALTY OF PERJURY under the laws of the State of Ohio that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Beverly A. Parker



BEVERLY A. PARKER
NOTARY PUBLIC
STATE OF OHIO
Comm. Expires
January 20, 2014