

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Peter Fernando</td> <td>03/14/2013</td> </tr> <tr> <td>Michael Clements</td> <td>03/14/2013</td> </tr> </tbody> </table>		Name	Execution Date	Peter Fernando	03/14/2013	Michael Clements	03/14/2013
Name	Execution Date						
Peter Fernando	03/14/2013						
Michael Clements	03/14/2013						
RECEIVING PARTY DATA							
Name:	Disney Enterprises, Inc.						
Street Address:	500 South Buena Vista Street						
City:	Burbank						
State/Country:	CALIFORNIA						
Postal Code:	91521						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13836268</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13836268		
Property Type	Number						
Application Number:	13836268						
CORRESPONDENCE DATA							
Fax Number:	9492821002						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Email:	docketing@farjami.com						
Correspondent Name:	Farshad Farjami						
Address Line 1:	26522 La Alameda Ave, Suite 360						
Address Line 4:	Mission Viejo, CALIFORNIA 92691						
ATTORNEY DOCKET NUMBER:	0260363						
NAME OF SUBMITTER:	Farshad Farjami						
<p>Total Attachments: 4</p> <p>source=0260363 Assignment for 13 836,268#page1.tif</p> <p>source=0260363 Assignment for 13 836,268#page2.tif</p> <p>source=0260363 Assignment for 13 836,268#page3.tif</p> <p>source=0260363 Assignment for 13 836,268#page4.tif</p>							

OP \$40.00 13836268

ASSIGNMENT

WHEREAS, I/WE:

INVENTOR NAME	INVENTOR RESIDENCE ADDRESS
Peter Fernando	12724 172nd St E #H202, Puyallup, WA 98374
Michael Clements	

have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled "VIDEO OPTIMIZER FOR DETERMINING RELATIONSHIPS BETWEEN EVENTS" and identified by Docket No. 0260363 in the offices of FARJAMI & FARJAMI LLP, and

Filed in the USPTO on 3/15/2013, Serial No. 13/836,268.

AND WHEREAS DISNEY ENTERPRISES, INC., a Delaware corporation (hereinafter, together with any successors, legal representatives and assigns thereof, called "Assignee"), wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I/WE have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and I/WE hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.

Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patents to Assignee.

Each of the undersigned hereby authorizes the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment,

Attorney Docket No.: 0260363

encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, re-examination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 14 day of MARCH, 2013



PETER HERNANDO

IN TESTIMONY WHEREOF, I hereunto set my hand this _____ day of _____, 20__.

MICHAEL CLEMENTS

ASSIGNMENT

WHEREAS, I/WE:

INVENTOR NAME	INVENTOR RESIDENCE ADDRESS
Peter Fernando	12724 172nd St E #H202, Puyallup, WA 98374
Michael Clements	

have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled "VIDEO OPTIMIZER FOR DETERMINING RELATIONSHIPS BETWEEN EVENTS" and identified by Docket No. 0260363 in the offices of FARJAMI & FARJAMI LLP, and

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Attorney Docket No.: 0260363

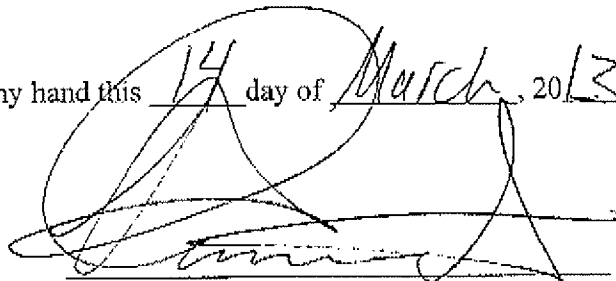
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IN TESTIMONY WHEREOF, I hereunto set my hand this _____ day of _____, 20__.

PETER FERNANDO

IN TESTIMONY WHEREOF, I hereunto set my hand this 14 day of March, 2013



MICHAEL CLEMENTS