

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ines Sanchez Calatrava	10/01/2012
David Eugene Salmon	10/01/2012
RECEIVING PARTY DATA	
Name:	Conopco, Inc., d/b/a UNILEVER
Street Address:	800 Sylvan Avenue
Internal Address:	AG West, S. Wing
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29436134
CORRESPONDENCE DATA	
Fax Number:	2018942400
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	201-894-2437
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Correspondent Name:	Sherrie Sushko
Address Line 1:	800 Sylvan Avenue
Address Line 2:	AG West, S. Wing
Address Line 4:	Englewood Cliffs, NEW JERSEY 07632
ATTORNEY DOCKET NUMBER:	DM7900US
NAME OF SUBMITTER:	Sherrie Sushko
Total Attachments: 4 source=DM7900US-Assignment#page1.tif source=DM7900US-Assignment#page2.tif source=DM7900US-Assignment#page3.tif source=DM7900US-Assignment#page4.tif	

CH \$40.00 29436134

ASSIGNMENT

WHEREAS, I/WE,

Ines SANCHEZ CALATRAVA

PI Group, 1 Colville Mews, Lonsdale Road, London, W11 2AR, United Kingdom

David Eugene SALMON

PI Group, 1 Colville Mews, Lonsdale Road, London, W11 2AR, United Kingdom

have invented certain improvements in:

PACKAGING

(bearing Attorney's Docket Number: DM7900), which is found in

[Check and complete (a), (b) or (c)]

- (a) ☐ U.S. patent application executed on \_\_\_\_\_
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/436,134 filed on November 1, 2012(c) ☐ International Application No \_\_\_\_\_

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

Notarise &amp; Apostille

PATENT

REEL: 030042 FRAME: 0019

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 01-10-2012

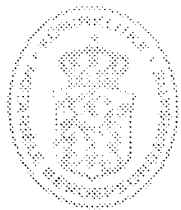
(1)

  
Inventor - Ines SANCHEZ CALATRAVA

Dated: 01/10/12

(2)

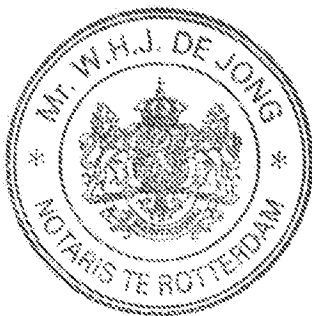
 DAVE EUGENE SALMON  
Inventor - David Eugene SALMON



Seen by me, mr. Willem Hendrik Johannes de Jong, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Ms Ines Sanchez Calatrava, c/o PI Group, 1 Colville Mews, Lonsdale Road, London, W11 2AR, United Kingdom;
- Mr David Eugene Salmon, c/o PI Group, 1 Colville Mews, Lonsdale Road, London, W11 2AR, United Kingdom.

Rotterdam, 10 October 2012



**APOSTILLE**

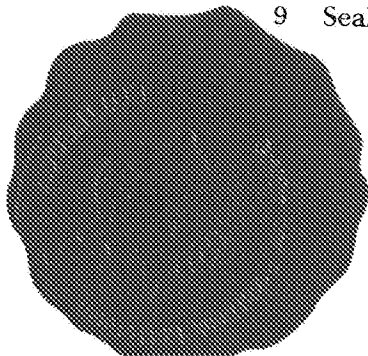
1. **(Convention de la Haye du 5 Octobre 1961)**  
**Country: NETHERLANDS**

- This public document
2. has been signed by mr W.H.J. de Jong
3. acting in the capacity of notary
4. bears the seal/stamp of  
mr W.H.J. de Jong at Rotterdam  
Certified
5. at Rotterdam 6. 10 October 2012
7. by the Clerk of the District Court  
(Griffier van de Rechtbank)

8. No. HA RP 12-5484/5

9. Seal/stamp

10. Signature  
L. Bourne



**PATENT**

**REEL: 030042 FRAME: 0021**

