

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Josef V. Knutzen</td> <td>01/27/2010</td> </tr> <tr> <td>Paul Heipp</td> <td>01/26/2010</td> </tr> <tr> <td>Karin Taylor</td> <td>02/03/2010</td> </tr> </tbody> </table>		Name	Execution Date	Josef V. Knutzen	01/27/2010	Paul Heipp	01/26/2010	Karin Taylor	02/03/2010
Name	Execution Date								
Josef V. Knutzen	01/27/2010								
Paul Heipp	01/26/2010								
Karin Taylor	02/03/2010								
RECEIVING PARTY DATA									
Name:	McNEIL-PPC, INC.								
Street Address:	199 Grandview Road								
City:	Skillman								
State/Country:	NEW JERSEY								
Postal Code:	08858								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29413885</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29413885				
Property Type	Number								
Application Number:	29413885								
CORRESPONDENCE DATA									
Fax Number:	7144277799								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	714-427-7405								
Email:	sgeer@swlaw.com								
Correspondent Name:	Ketan S. Vakil, Snell & Wilmer L.L.P.								
Address Line 1:	600 Anton Blvd., Suite 1400								
Address Line 4:	Costa Mesa, CALIFORNIA 92626-7689								
ATTORNEY DOCKET NUMBER:	11781-0174								
NAME OF SUBMITTER:	Ketan S. Vakil								
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif									

CH \$40.00 29413885

Docket No. JDC5063USDP

ASSIGNMENT

As a below-named inventor, I hereby declare that:

My post office address is as stated below under my signature and I am named as an inventor of the inventions or discoveries (herein INVENTIONS) as described in the patent application (herein APPLICATION) identified below. In view of valuable consideration, receipt thereof is hereby acknowledged, I do hereby assign, sell, and transfer unto McNEIL-PPC, INC., a limited liability company organized and existing under the laws of the State of New Jersey, having a place of business at SKILLMAN, NEW JERSEY, its successors and assigns, my entire interest in and the full exclusive right and title to the INVENTIONS, the APPLICATION and all related applications (including provisionals, divisions, reissues, continuations, substitutions, renewals and extensions thereof) and all counterparts in other countries and any and all Letters Patent (and certificates of invention or similar certificates) (herein PATENTS) which may be granted based upon the INVENTIONS or the APPLICATION or related applications or counterparts in other countries; said transfer and assignment being applicable throughout the world. I hereby authorize and request officials of patent offices in any and all countries of the world to issue any and all of the PATENTS, when granted, to McNEIL-PPC, INC., its successors and assigns, as the assignee of my entire right, title and interest in and to the same. I agree that I will communicate to McNEIL-PPC, INC., or its representatives, any facts known to me respecting the invention; testify in any legal proceedings; sign all lawful papers; execute all provisional, divisional, reissue, continuation, substitution, renewal and extension applications; execute all necessary assignment papers to cause any and all of the PATENTS to be issued to McNEIL-PPC, INC.; make all rightful oaths; and generally do everything possible to aid McNEIL-PPC, INC., its successors and assigns, to obtain and enforce proper protection for the INVENTION in any and all countries throughout the world. The APPLICATION is identified herein.

Title: Bristle Profile and Tongue Scraper

Docket No. JDC5063USDP

FULL NAME OF INVENTOR : Josef V. Knutzen

Inventor's signature : [Signature]Date: Jan-27-2010

Residence :

201 Arborlea Avenue
Yardley, Pennsylvania 19067

Citizenship :

US

Post Office Address :

Same

STATE OF NJCOUNTY OF Mercer

On Jan. 27, 2010, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)

Patricia A. Collins

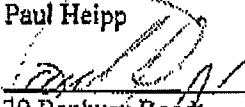
Notary Public

My Commission Expires:

PATRICIA A. COLLINS
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 7/20/2011

Docket No. JDC5063USDP

FULL NAME OF INVENTOR : Paul Heipp

Inventor's signature : Date: 01/26/10

Residence :

39 Banbury Road
Lumberton, New Jersey 08048

Citizenship :

US

Post Office Address :

SameSTATE OF NYCOUNTY OF Somerset

On January 26, 2010, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)

PATRICIA E. OLIVO
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires November 22, 2010

Patricia E. Olivo
Notary Public

My Commission Expires:

Docket No. JDC5063USDP

FULL NAME OF INVENTOR : Karin Taylor

Inventor's signature :

Residence :

Citizenship :

Post Office Address :

Karin Taylor

504 Grand Street #53
New York, New York 10002

US

Same

Date: 2.3.10

STATE OF MDCOUNTY OF Morris

On 2-3-10, the above-named inventors personally appeared before me and executed the foregoing instrument and acknowledged the same to be their free acts and deeds in and for the purpose set forth in said instrument.

(SEAL)

Lisa Peters

Notary Public

My Commission Expires:

LISA PETERS
Notary Public of New Jersey
Commission Expires 1/28/2012