502277672 03/19/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Elizabeth Gaynor Minden	03/15/2013

RECEIVING PARTY DATA

Name:	Gaynor Minden Inc.	
Street Address:	140 West 16th Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10011	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29449683	

CORRESPONDENCE DATA

Fax Number: 2033271096

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 203-324-6155

Email: ccobb@ssjr.com

Correspondent Name: Stephen P. McNamara

Address Line 1: 986 Bedford Street

Address Line 2: St. Onge Steward Johnston & Reens LLC

Address Line 4: Stamford, CONNECTICUT 06905

ATTORNEY DOCKET NUMBER: 01179-D0038A

NAME OF SUBMITTER: Stephen P. McNamara

Total Attachments: 2

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PATENT REEL: 030042 FRAME: 0242 OF \$40.00 29449683

Assignment

WHEREAS, I, Elizabeth Gaynor Minden, a citizen of United States, reside at 140 West 16th Street; New York; NY 10011, and have made certain inventions or discoveries (or both) as set forth in an application for Letters Patent of the United States of America, entitled **Dance Shoe**, bearing U.S. Patent Application No. 29/449,683 and filed on March 15, 2013;

WHEREAS, Gaynor Minden Inc., a corporation organized and existing under the laws of the State of New York, and having an office and place of business at 140 West 16th Street; New York, NY 10011, and, together with its successors and assigns is hereinafter called "Assignee", and is desirous of acquiring the title, rights, benefits and privileges hereinafter recited;

NOW THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, I hereby, without reservation:

- 1. Assign, transfer and convey to Assignee the entire right, title and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in any and all countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
- 2. Authorize Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise;
- 3. Authorize and request the Commissioner of Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patents to Assignee, as assignee of the entire right, title and interest therein or otherwise as Assignee may direct;
- 4. Warrant that I have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;
- 5. Bind my heirs, legal representatives and assigns, as well as myself, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and

PATENT REEL: 030042 FRAME: 0243 Page 2 Assignment

Applicant: Elizabeth Gaynor Minden

enjoyed by me, my heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents, including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in my control or in the control of my heirs, legal representatives or assigns, which may be useful for establishing the facts of my conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN WITNESS WHEREOF, I have neleunto set my hand and anixed my sear.					
15 March 2013	Eliand	Il Paynor Mu de			
Date	Elizabeth Gaynor Minden				
	140 West 16th Street				
	New York, NY 10011				
STATE OF NewYork COUNTY OF Richmond	: ss. :				
		11 C M. do-			
On March 15, 2013	, before me, (incort v	name and title of the officer)			
personally appeared Elizabeth satisfactory evidence to be the instrument and acknowledged authorized capacity, and that be entity upon behalf of which the	Gaynor Minden, who properson whose name is su to me that he/she execute y his/her signature on the	oved to me on the basis of abscribed to the within ad the same in his/her instrument the person, or the			
I certify under PENALTY OF PERJURY under the laws of the State of Mew York that the foregoing paragraph is true and correct.					
WITNESS my hand and officia	I seal.				
Notary Public Signature	(Seal)	SUZANA DUROLLARI No. 01DU6233896 Notary Public, State of New York Qualified in Richmond County My Commission Expires 01/03/2015			

PATENT REEL: 030042 FRAME: 0244

RECORDED: 03/19/2013