

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gregory J. Mesaros	05/23/2010
RECEIVING PARTY DATA	
Name:	eWinWin, Inc.
Street Address:	5334 Primrose Lake Circle
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33647
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13517528
CORRESPONDENCE DATA	
Fax Number:	6503911395
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 2:	6th Floor
Address Line 4:	Mountain View, CALIFORNIA 94040
ATTORNEY DOCKET NUMBER:	EWIN-027COB
NAME OF SUBMITTER:	Adriana M. Garcia
Total Attachments: 2 source=EWIN-027COB_Assignment#page1.tif source=EWIN-027COB_Assignment#page2.tif	

CH \$40.00 13517528

ASSIGNMENT

For good and valuable consideration received of the hereinafter named assignee, receipt of which is hereby acknowledged, the undersigned

Gregory J. Mesaros
8456 Dunham Station
Tampa, Florida 33647

hereby sell and assign to eWinWin, Inc., a corporation of Ohio having a place of business at 5334 Primrose Lake Circle, Tampa Florida 33647, U.S.A., its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries, in and to the inventions entitled

SOCIAL PRICING

for which application for United States Letters Patent has been filed on _____ under Serial No. _____, or was executed by the undersigned on the date below and is being filed concurrently herewith, said application for United States Letters Patent, any and all other applications for Letters Patent on said inventions in countries foreign to the United States, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues and extensions of Letters Patent granted for said inventions or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patent; said assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said assignee or otherwise as said assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments being hereby authorized to issue or transfer all said Letters Patent to said assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right heretofore given, and that the undersigned will do all acts reasonably serving to assure that said inventions, patent applications and Letters Patent shall be held and enjoyed by said assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, and lawful affidavits in form and substance which may be requested by said assignee, to furnish said assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may be useful for establishing the facts of conception, disclosure and reduction to practice of said inventions, and to testify in any proceedings relating to said inventions, patent applications and Letters Patent.

GEDP119USB

PATENT

Signed:

Date:

[Signature]
Gregory J. Mesaros

5/24/10

CERTIFICATE OF ACKNOWLEDGMENT

State of Florida

County of Hillsborough

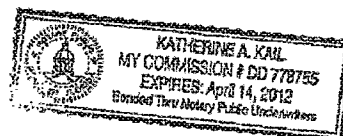
On 5/24/10 before me, Katie Kail, Notary Public
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Gregory J. Mesaros
Name(s) of Signer(s)

___ personally known to me - OR - ___ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Katie Kail
Signature of Notary Public



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RECORDED: 05/27/2010

PATENT
REEL: 024449 FRAME: 0411

RECORDED: 03/19/2013

PATENT
REEL: 030044 FRAME: 0307