

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Terry Hughes</td> <td>03/13/2013</td> </tr> <tr> <td>Carol Miller</td> <td>03/14/2013</td> </tr> <tr> <td>John Talbot</td> <td>03/13/2013</td> </tr> <tr> <td>Gary Nelson</td> <td>03/14/2013</td> </tr> <tr> <td>Lauren Budzar</td> <td>03/13/2013</td> </tr> </tbody> </table>		Name	Execution Date	Terry Hughes	03/13/2013	Carol Miller	03/14/2013	John Talbot	03/13/2013	Gary Nelson	03/14/2013	Lauren Budzar	03/13/2013
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<table border="1"> <tr> <td>Name:</td> <td>American Greetings Corporation</td> </tr> <tr> <td>Street Address:</td> <td>One American Road</td> </tr> <tr> <td>City:</td> <td>Cleveland</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>44144</td> </tr> </table>		Name:	American Greetings Corporation	Street Address:	One American Road	City:	Cleveland	State/Country:	OHIO	Postal Code:	44144		
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: 2166230134 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 216-623-0150 Email: nsamad@ralaw.com Correspondent Name: ROETZEL & ANDRESS Address Line 1: 1375 EAST 9TH STREET Address Line 4: CLEVELAND, OHIO 44114</p>													
ATTORNEY DOCKET NUMBER:	109769.0345												
NAME OF SUBMITTER:	James C. Scott												
<p>Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif</p>													

CH \$40.00 13798260

ASSIGNMENT

WHEREAS, we, **Terry Hughes**, a citizen of the United States of America and a resident of Ohio, whose post office address is 36132 Acorn Court, Avon, Ohio 44011; **Carol Miller**, a citizen of the United States of America and a resident of Ohio, whose post office address is 2805 Haggett Drive, Twinsburg, Ohio 44087; **John Talbot**, a citizen of the United States of America and a resident of Ohio, whose post office address is 562 Kenilworth Road, Bay Village, Ohio 44140; **Gary Nelson**, a citizen of the United States of American and a resident of Ohio, whose post office address is 32879 Walnut Drive, Avon, Ohio 44011; and **Lauren Budzar**, a citizen of the United States of America and a resident of Ohio, whose post office address is 3867 Cindy Lane, Seven Hills, Ohio 44131 have invented certain inventions and improvements disclosed in a patent application entitled "**INTERACTIVE GREETING CARD WITH MAGNET**" which was filed in the United States Patent and Trademark Office on March 13, 2013, serial no. 13/798,260 and

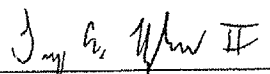
WHEREAS, **AMERICAN GREETINGS CORPORATION** a corporation of the State of Ohio, having a principal place of business at One American Road, Cleveland, ohio 44144, has an ownership interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, **Terry Hughes, Carol Miller, John Talbot, Gary Nelson and Lauren Budzar**, by these presents do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION**, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation,

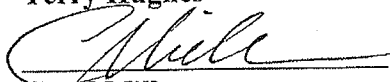
reexamination, or reissue thereof, to **AMERICAN GREETINGS CORPORATION** as the assignee, for its interest and for the sole use and benefit of **AMERICAN GREETINGS CORPORATION** and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to **AMERICAN GREETINGS CORPORATION** the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **AMERICAN GREETINGS CORPORATION** or its designee insofar as permitted by applicable law;

AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **AMERICAN GREETINGS CORPORATION**, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.


Terry Hughes

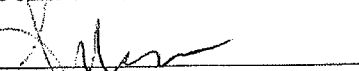
3/13/13
Date


Carol Miller

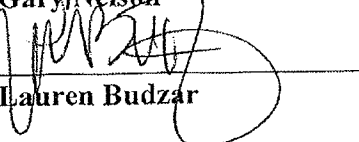
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John Talbot

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Gary Nelson

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Lauren Budzar

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