

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Dale Loree</td> <td>12/21/2012</td> </tr> <tr> <td>Jim Warner</td> <td>03/01/2013</td> </tr> </tbody> </table>		Name	Execution Date	Dale Loree	12/21/2012	Jim Warner	03/01/2013
Name	Execution Date						
Dale Loree	12/21/2012						
Jim Warner	03/01/2013						
RECEIVING PARTY DATA							
Name:	AVERY DENNISON CORPORATION						
Street Address:	150 North Orange Grove Boulevard						
City:	Pasadena						
State/Country:	CALIFORNIA						
Postal Code:	91103						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13672613</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13672613		
Property Type	Number						
Application Number:	13672613						
CORRESPONDENCE DATA							
Fax Number:	6265778800						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(626) 795-9900						
Email:	pto@cph.com						
Correspondent Name:	Christie, Parker & Hale, LLP						
Address Line 1:	Post Office Box 29001						
Address Line 4:	Glendale, CALIFORNIA 91209-9001						
ATTORNEY DOCKET NUMBER:	70685/A23 - TJD/JOE/SMV						
NAME OF SUBMITTER:	Thomas J. Daly						
<p>Total Attachments: 4          source=70685_Assign_122112#page1.tif          source=70685_Assign_122112#page2.tif          source=70685_Assign_122112#page3.tif          source=70685_Assign_122112#page4.tif</p>							

OP \$40.00 13672613

PATENT

**ASSIGNMENT**

**WHEREAS, WE, Dale Loree and James Warner**, residing at Brea, California and Chicago, Illinois, respectively, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled BINDER, filed on November 8, 2012, Application No. 13/672,613;

**AND WHEREAS AVERY DENNISON CORPORATION**, a Delaware Corporation, having a place of business at 150 North Orange Grove Boulevard, Pasadena, California, 91103 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements and application.

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

**AND WE HEREBY** covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

**AND WE HEREBY** further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

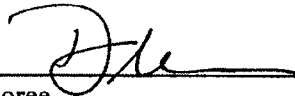
**ASSIGNMENT**

**Joint**

**Docket No. 70685/A23**

**(5818-US-1 AD2012003215)**

IN TESTIMONY WHEREOF, I hereunto set my hand this 21 day of DECEMBER  
20 12

  
\_\_\_\_\_  
Dale Loree

IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_,  
20\_\_\_\_.

\_\_\_\_\_  
James Warner

TJD/joe

JOE PAS1208300.1-\*•12/11/12 6:18 PM

ASSIGNMENT

**WHEREAS, WE, Dale Loree and James Warner**, residing at Brea, California and Chicago, Illinois, respectively, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled BINDER, filed on November 8, 2012, Application No. 13/672,613;

**AND WHEREAS AVERY DENNISON CORPORATION**, a Delaware Corporation, having a place of business at 150 North Orange Grove Boulevard, Pasadena, California, 91103 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements and application.

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

**AND WE HEREBY** covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

**AND WE HEREBY** further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

ASSIGNMENT

Joint

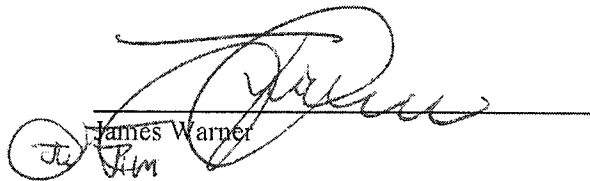
Docket No. 70685/A23

(5818-US-1 AD2012003215)

IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_,  
20 \_\_\_\_.

\_\_\_\_\_  
Dale Loree

IN TESTIMONY WHEREOF, I hereunto set my hand this 2 day of MARCH,  
20 12.

  
\_\_\_\_\_  
James Warner  
JW

TJD/joe

JOE PASI208300.1-\* -12/11/12 6:18 PM