

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Taylor Concepts, LLC	03/13/2013
RECEIVING PARTY DATA	
Name:	You Greet, LLC
Street Address:	30 Butler Lane
City:	New Canaan
State/Country:	CONNECTICUT
Postal Code:	06840
PROPERTY NUMBERS Total: 7	
Property Type	Number
Application Number:	60966818
Application Number:	12192445
Application Number:	12912874
Application Number:	13355279
PCT Number:	US2008074550
Application Number:	13734252
Application Number:	13741780
CORRESPONDENCE DATA	
Fax Number:	2156725430
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-672-6220
Email:	mcrilly@crillylaw.com
Correspondent Name:	Michael G. Crilly, Esquire
Address Line 1:	104 South York Road
Address Line 4:	Hatboro, PENNSYLVANIA 19040
NAME OF SUBMITTER:	Michael G. Crilly, Esquire
Total Attachments: 2 source=assignment-GIFTKEY-Taylor Concepts-YouGreet#page1.tif source=assignment-GIFTKEY-Taylor Concepts-YouGreet#page2.tif	

OP \$280.00 60966818

ASSIGNMENT

WHEREAS, **Taylor Concepts, LLC** of 40 Dellwood Avenue, Chatham, New Jersey, hereafter the "Assignor", has certain rights, title, and interest in and to improvements, pertaining to an electronic gift key and system and method therefor, as disclosed in various patent applications and patents including the following:

- (i) U.S. Provisional Application No. 60/966,818 filed August 30, 2007;
- (ii) U.S. Non-Provisional Application No. 12/192,445 filed August 15, 2008 now U.S. Patent No. 8,086,494;
- (iii) U.S. Non-Provisional Application No. 12/912,874 filed October 27, 2010 now U.S. Patent No. 8,112,315;
- (iv) U.S. Non-Provisional Application No. 13/355,279 filed January 20, 2012 now U.S. Patent No. 8,396,754;
- (v) PCT Application No. PCT/US2008/074550 filed August 28, 2008;
- (vi) Chinese Patent Application No. 200880107081 with an application date of August 28, 2008;
- (vii) European Patent Application No. EP20080829053 with an application date of August 28, 2008;
- (viii) Canadian Patent Application No. 2,695,490 with an application date of August 28, 2008;
- (ix) U.S. Non-Provisional Application No. 13/734,252 filed January 4, 2013;
- (x) U.S. Non-Provisional Application No. 13/741,780 filed January 15, 2013; and
- (xi) Canadian Patent Application No. 2,802,340 filed January 18, 2013.

AND WHEREAS, **You Greet, LLC** of 30 Butler Lane, New Canaan, Connecticut, a Delaware limited liability company, hereafter the "Assignee", wants to acquire the entire rights, title and interest in and to said improvements, said applications and said patents.

NOW, THEREFORE, in consideration of one (1) U.S. dollar, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over to Assignee the entire rights, title, and interest in and to (together with the right to sue and recover for past, present, and future infringement) said improvements, said patents, and said applications and all PCT, national phase, provisional, non-provisionals, divisions, substitutions, continuations and continuations-in-part claiming priority thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

AND ASSIGNOR HEREBY covenants that Assignor has full right to convey the entire interest herein assigned, and Assignor has not executed, and will not execute, any agreement in conflict herewith;

AND ASIGNOR HEREBY further covenants and agrees that Assignor will communicate to Assignee any facts known to it respecting said improvements, patents, and applications and testify in any legal proceeding, sign all lawful papers, execute all provisional, non-provisional, divisional, continuation,

continuation-in-part, substitute, reissue, PCT, foreign, national phase, and all other applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 13th day of March, 2013 on behalf of and in my legal capacity to bind Assignor.

Loren Taylor (signature)

Loren Taylor (print name)

President (print title)

STATE OF NEW JERSEY)
) ss.
COUNTY OF Morris)

On March 13, 2013, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared Loren T. Taylor, known to me or proved to me on the basis of satisfactory evidence to be the person who executed this assignment, and acknowledged that he executed the same in his legal capacity as Officer and Member of Taylored Concepts, LLC.

Kathleen M. Rex (Notary Public)

KATHLEEN M. REX
Notary Public of New Jersey 2028141
My Commission Expires May 9, 2017