## 502280968 03/21/2013

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

#### **CONVEYING PARTY DATA**

Name	Execution Date	
Sarmad SALIMAN	03/21/2013	

### **RECEIVING PARTY DATA**

Name:	Ashlynn Marketing Group, Inc.	
Street Address:	10870 Hartley Rd., Suite B	
City:	Santee	
State/Country:	CALIFORNIA	
Postal Code:	92071	

### PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	29405169
Application Number:	13773585
Application Number:	13773568

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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NAME OF SUBMITTER: John Alumit

Total Attachments: 2

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PATENT REEL: 030058 FRAME: 0715 OP \$120.00 2940516

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# PATENT ASSIGNMENT

Whereas I,

# SARMAD SALIMAN

An individual of the United States (hereafter, together with any successors, legal representatives of assign thereof, called "Assignor"), have invented the following new and useful inventions:

U.S. Design Patent Application No. 29/405,169 for an ELECTRONIC CIGARETTE filed on October 28, 2011;

U.S. Utility Patent Application No. 13/773,585 for a DISPOSABLE ELECTRONIC CIGARETTE WITH POWER SHUT OFF PROTECTION filed on February 21, 2013; and

U.S. Utility Patent Application No. 13/773,568 for an INLIKE HOOKAH FILTER filed on February 21, 2013.

And Whereas

# ASHLYNN MARKETING GROUP, INC.

a corporation of California (hereafter, together with any successors, legal representatives of assign thereof, called "Assignee"), wants to acquire the entire right, title and interest in and to said improvement and application.

Now, Therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility—model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.

PATENT REEL: 030058 FRAME: 0716

And We Hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith:

And We Hereby further covenant and agree that we will communicate to Assignee any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all revisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

Signature:	January Land	Date:	3-2	1-	13
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Assignor: SARMAD SALIMAN

Signature: Assignee: ASHLYNN MARKETING GROUP.

**PATENT**