502281256 03/21/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| Robert Bonev | 12/27/2010 |
| Samuel L Palahnuk | 12/07/2010 |

RECEIVING PARTY DATA

| Name: | SMOOTH PRODUCTIONS Inc. |
|-----------------|-------------------------|
| Street Address: | 1209 Orange St |
| City: | Wilmington |
| State/Country: | DELAWARE |
| Postal Code: | 19801 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12337622 |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: andy@biplaw.com Correspondent Name: Andrew Bodendorf

Address Line 1: 1120 Connecticut Ave, NW

Address Line 2: Suite 304

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

| ATTORNEY DOCKET NUMBER: | SMOPRO-009001 |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | Andrew F. Bodendorf |

Total Attachments: 3

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PATENT

REEL: 030060 FRAME: 0041

Atty Dkt: SMOPRO-009001

ASSIGNMENT

For valuable consideration, we,

Samuel L. PALAHNUK

500 Hampton Road. Burbank CA 91504

Robert BONEV

5602 Cypress Point Drive, Grand Forks, ND 58201

hereby assign to:

SMOOTH PRODUCTIONS Inc. a Delaware corporation having executive offices at:

1209 Orange Street, New Castle County, Wilmington, DE 19801; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 12/337,622 filed December 17, 2008 at the U.S. Patent & Trademark Office signed by us, with title COMMUNICATIONS SYSTEM AND METHOD FOR SERVING ELECTRONIC CONTENT; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

PATENT REEL: 030060 FRAME: 0042

Atty Dkt: SMOPRO-009001

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| 1.mg- = 0.10 |
|---|
| IN WITNESS WHEREOF, I hereto set my hand and seal this day of |
| December , 2010 |
| Signature: Samuel L. PALAHNUK |
| City of Hollywood: |
| Country of USA: |
| Before me this day of, 2010, personally appeared |
| known to me to be the person whose name is subscribed to the foregoing Assignment and |
| acknowledged that they executed the same as his free act and deed for the purposes therein |
| contained. |
| BARBARA DORMAN Commission # 1863092 Notary Public - California Los Angeles County My Comm. Expires Sep 25, 2013 |

Atty Dkt: SMOPRO-009001

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| IN WITNESS WHEREOF, I hereto set my hand and seal this A day of |
|--|
| December, 2010 |
| Signature: Must Some |
| Robert BONEV |
| City of Grand Gurils ND: |
| Country of <u>USA</u> : |
| Before me this 37 day of Deam lu , 2010, personally appeared |
| known to me to be the person whose name is subscribed to the foregoing Assignment and |
| acknowledged that they executed the same as his free act and deed for the purposes therein |
| contained. |
| Witness or Nothery Public |

PATENT REEL: 030060 FRAME: 0044

RECORDED: 03/21/2013