

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Antony Dove</td> <td>02/14/2012</td> </tr> <tr> <td>Martyn Ward</td> <td>02/14/2012</td> </tr> </tbody> </table>		Name	Execution Date	Antony Dove	02/14/2012	Martyn Ward	02/14/2012						
Name	Execution Date												
Antony Dove	02/14/2012												
Martyn Ward	02/14/2012												
RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>ELDON TECHNOLOGY LIMITED</td> </tr> <tr> <td>Street Address:</td> <td>Station Road, Steeton, Keighley</td> </tr> <tr> <td>Internal Address:</td> <td>Beckside Design Centre, Millennium Business Park</td> </tr> <tr> <td>City:</td> <td>West Yorkshire</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>BD20 6QW</td> </tr> </table>		Name:	ELDON TECHNOLOGY LIMITED	Street Address:	Station Road, Steeton, Keighley	Internal Address:	Beckside Design Centre, Millennium Business Park	City:	West Yorkshire	State/Country:	UNITED KINGDOM	Postal Code:	BD20 6QW
Name:	ELDON TECHNOLOGY LIMITED												
Street Address:	Station Road, Steeton, Keighley												
Internal Address:	Beckside Design Centre, Millennium Business Park												
City:	West Yorkshire												
State/Country:	UNITED KINGDOM												
Postal Code:	BD20 6QW												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13757563</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13757563								
Property Type	Number												
Application Number:	13757563												
CORRESPONDENCE DATA													
<p>Fax Number: 4803855061 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (480) 385-5060 Email: docketing@ifllaw.com Correspondent Name: Ingrassia Fisher & Lorenz, P.C. Address Line 1: 7010 East Cochise Road Address Line 4: Scottsdale, ARIZONA 85253-1406</p>													
ATTORNEY DOCKET NUMBER:	066.0366US												
NAME OF SUBMITTER:	Brett A. Carlson												
<p>Total Attachments: 4 source=20130321_Assignment_P2011-10-11EPUS#page1.tif source=20130321_Assignment_P2011-10-11EPUS#page2.tif source=20130321_Assignment_P2011-10-11EPUS#page3.tif source=20130321_Assignment_P2011-10-11EPUS#page4.tif</p>													

OP \$40.00 13757563

**ASSIGNMENT AND AGREEMENT IN AN APPLICATION FOR
LETTERS PATENT**

WHEREAS, **Antony Michael Dove of 13 Lower Hazelhurst, Queensbury, Bradford, West Yorkshire BD13 2LP United Kingdom and Martyn Ross Ward of 23 Fernbank Drive, Bingley, West Yorkshire BD16 4PJ, United Kingdom** (hereinafter, singularly and collectively "Assignor") has solely and/or have jointly (as appropriate) invented and/or discovered certain new and useful invention, process, machine, manufacture, or composition of matter, or any new and useful improvement in an invention (hereinafter, the "Invention") as described in an application for Letters Patent entitled **"Display Zoom Controlled by Proximity Detection"** filed in and/or with the **European Patent Office on 3 February 2012**, and which has been assigned Application Serial Number **12153929.0** (hereinafter the "application"), and which is further identified by the EchoStar Docket No. set forth above; and

WHEREAS, **Eldon Technology Limited, a private limited company organized and existing under the laws of the United Kingdom and having a principal place of business of Beckside Design Centre, Millenium Business Park, Station Road, Steeton, Keighley, West Yorkshire, BD20 6QW, United Kingdom** (hereinafter, the "Assignee") desires to acquire all rights, title and interest in and to the Invention, including, but not limited to, all rights, title and interest in and to past, present and future damages, injunctive relief and to any and all other additional rights, title, interest, relief and/or remedies granted by any legislative, judicial, quasi-judicial, administrative or other body, or otherwise; and

WHEREAS, Assignor, to the extent they own any right, title and interest in and to the Invention are desirous of assigning any and all such rights, title and/or interest to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over unto Assignee and its legal representatives, successor and assigns, the entire right, title and interest, including any and all rights in and/or to past, present and future damages, injunctive relief and/or any other remedy and relief granted by a legislative, judicial, quasi-judicial or administrative body, in and to said Invention, said application, for any and all non-provisional, national, international, foreign, and regional applications corresponding and/or claiming priority thereto, any divisions, continuations, continuation-in-parts, reissues, reexaminations, renewals, and extensions thereof, and the Letters Patent, both foreign and domestic, that may or shall issue thereon, and does request the Commissioner of Patents to issue said Letters Patent to the Assignee, consistent with the terms of this agreement.

Assignor hereby authorizes Assignee to insert in this instrument the filing date and Application Serial Number in the above fields if not already present at the time of execution of this instrument.

Assignor hereby declares that he/she is the sole inventor (if only one inventor is named herein) or an original, first and joint inventor (if plural inventors are named herein) of the Invention. UPON SAID CONSIDERATION, Assignor hereby covenants and agrees with Assignee that they will not execute any writing or do any act whatsoever conflicting with these presents, and agrees that, when requested, he/she will, without charge to Assignee but at its expense, execute such additional assignments, declarations and other writings and do such additional acts as said Assignee

may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, renewal, reissued or extended Letters Patent of the **European Patent Office**, or of any and all foreign countries, on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties.

Assignor agrees that he/she will communicate to Assignee or its representatives any facts known to Assignor respecting said inventions within a reasonable time of discovering or coming into possession of the same.

Assignor authorizes and empowers Assignee, its successors, assigns or nominees, to make applications for patents or other form of protection for said Invention in its or their own name, or in Assignor's name, in any and all countries to invoke and claim for any application for a patent or other form of protection for said Invention filed by it or them, the benefit of the right of priority from the application provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from Assignor. Assignor hereby sells, assigns, transfers and sets over unto Assignee and its legal representatives, successor and assigns, the right to claim priority from said application, and any and all non-provisional, national, international, foreign, and regional applications corresponding and/or claiming priority thereto, any divisions, continuations, continuation-in-parts, reissues, reexaminations, renewals, and extensions thereof.

Assignor hereby consents that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of Assignee or its successors, assigns or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Assignor covenants with Assignee, its successors, assigns, legal representatives, and nominees, that to the best of Assignor's knowledge the right, title and interest herein conveyed are free and clear of any encumbrance, and that Assignor has the full right to convey the same as herein expressed.

This Agreement and Assignment supersedes all other assignments, agreements and addendums related to the above-identified application.

After this Assignment has been recorded, please return it to:

Attn: Aaron Dobberstein
DISH Network L.L.C.
Legal Department
9601 S. Meridian Blvd.

Englewood, CO 80112

JOINT
 Inventor (1): ANTONY DOVE
 Name of inventor (Signature in Full)
14/2/2012
 Date
 Citizenship: BRITISH
 Post Office Address: _____
 Residence: 13 LOWER HAZELHURST, QUEENSBURY, BRADFORD, WEST YORKSHIRE
BD13 2LP. UK
 Witness: N-HALL
 Witness Name (Witness Signature)
14/2/12
 Date

JOINT
 Inventor (2): MARTYN WARD
 Name of inventor (Signature in Full)
14/2/2012
 Date
 Citizenship: BRITISH
 Post Office Address: _____
 Residence: 23 FERNSDALE DRIVE, BINGLEY, WEST YORKSHIRE
BD16 4PJ. UK
 Witness: N-HALL
 Witness Name (Witness Signature)
14/2/12
 Date