

Form PTO-1595 (Rev. 03-11)
OMB No. 0651-0027 (exp. 03/31/2015)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Yuan Li (12/26/2012), Taehee Lee (12/21/2012),
and Hartwig Adam (12/20/2012)

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Google Inc.

Internal Address: _____

Street Address: _____

1600 Amphitheatre Parkway

City: Mountain View

State: California

Country: United States of America Zip: 94043

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s): in parentheses after inventor name _____

Assignment Merger Change of Name

Security Agreement Joint Research Agreement

Government Interest Assignment

Executive Order 9424, Confirmatory License

Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)
13/790,024

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Andrew T. Zidel
LERNER, DAVID, LITTENBERG,
KRUMHOLZ & MENTLIK, LLP

Internal Address: Atty. Dkt.: GOOGLE 3.0-727
Street Address: 600 South Avenue West

City: Westfield

State: NJ Zip: 07090

Phone Number: 908-654-5000

Fax Number: 908-654-7866

Email Address: ataylor@ldlkm.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

Authorized to be charged to deposit account

Enclosed

None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 12-1095

Authorized User Name Andrew T. Zidel

9. Signature:

March 20, 2013

Date

Andrew T. Zidel - 45,256

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

CH \$40.00 121095 13790024

ASSIGNMENT OF PATENT APPLICATION

Docket Number (Optional)

GOOGLE 3.8-727

WHEREAS, I, Yuan Li of 2901 S. Sepulveda Boulevard, Apartment 212, Los Angeles, California 90064, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "PRESENTING IMAGE SEARCH RESULTS" (hereafter "Patent Application"),

WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on December 6, 2012, Application Number 61/734,001, and

WHEREAS (if the left box is checked), the Patent Application names the following Inventors: (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. _____, filed on _____] the application number and filing date of the application when known), and

WHEREAS, Google Inc., incorporated or otherwise formed in Delaware and having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;

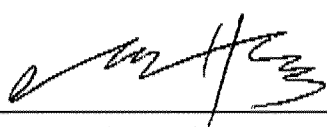
NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.


12/26/2012
(Date)

Yuan Li
(Signature)

PATENT

REEL: 030066 FRAME: 0057

ASSIGNMENT OF PATENT APPLICATION	Docket Number (Optional) GOOGLE 3.8-727
<p>WHEREAS, I, <u>Taehee Lee</u> of <u>1980 Midvale Avenue, Apartment 312, Los Angeles, California 90024</u>, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "PRESENTING IMAGE SEARCH RESULTS" (hereafter "Patent Application"),</p> <p><input checked="" type="checkbox"/> WHEREAS (If the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on <u>December 6, 2012</u>, Application Number <u>61/734,001</u>, and</p> <p><input type="checkbox"/> WHEREAS (If the left box is checked), the Patent Application names the following inventors: (and whereas I hereby authorize Lerner, David, Littenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. _____, filed on _____] the application number and filing date of the application when known), and</p> <p>WHEREAS, <u>Google Inc.</u>, incorporated or otherwise formed in <u>Delaware</u> and having a place of business at <u>1600 Amphitheatre Parkway, Mountain View, California 94043</u> (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;</p> <p>NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.</p> <p style="text-align: center;"> <u>12/21/2012</u> (Date) </p> <p style="text-align: center;">  (Signature) </p>	

ASSIGNMENT OF PATENT APPLICATION	Docket Number (Optional) GOOGLE 3.8-727
<p>WHEREAS, I, <u>Hartwig Adam of 13082 Mindanao Way #27; Marina Del Rey, California 90292</u>, have invented or discovered inventions or discoveries, the subject matter of which is described in the patent application entitled "<u>PRESENTING IMAGE SEARCH RESULTS</u>" (hereafter "Patent Application"),</p>	
<p><input checked="" type="checkbox"/> WHEREAS (if the left box is checked), the Patent Application was filed with the U.S. Patent and Trademark Office on <u>December 6, 2012</u>, Application Number <u>61/734,001</u>, and</p>	
<p><input type="checkbox"/> WHEREAS (if the left box is checked), the Patent Application names the following inventors: (and whereas I hereby authorize Lerner, David, Litzenberg, Krumholz & Mentlik, LLP, to insert in here in brackets [Application No. _____, filed on _____] the application number and filing date of the application when known), and</p>	
<p>WHEREAS, <u>Google Inc.</u>, incorporated or otherwise formed in Delaware and having a place of business at <u>1600 Amphitheatre Parkway, Mountain View, California 94043</u> (hereafter, the "assignee") is desirous of acquiring, or has acquired and is desirous of memorializing its acquisition further herein, the entire right, title and interest in same;</p>	
<p>NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, I agree as follows. I agree to assign, and hereby do assign, to the assignee my entire right, title and interest in and to the Assigned Applications in the United States of America and all other countries, where "Assigned Applications" means the Patent Application, including any and all inventions, discoveries and other subject matter described therein, any divisional, continuation, continuation-in-part, substitute, reissue, re-examination or other application claiming priority or benefit to the Patent Application pursuant to any law or treaty, and any patent issuing from the foregoing. I agree to assign, and hereby do assign, to assignee the right to claim such priority or benefit. I have not previously conveyed, nor am I aware of an obligation to convey, my rights in the Assigned Applications to a third party. I hereby authorize the U.S. Patent and Trademark Office, and any other governmental agency in the world, to issue to assignee all patents resulting from the Assigned Applications and to record assignee's ownership thereof. At assignee's reasonable request I agree, without further remuneration, to execute and deliver documents prepared at assignee's expense and to provide other cooperation, such as testimony, as may be reasonably required to evidence or protect assignee's rights in the Assigned Applications. Assignee may assign or transfer all or part of its rights set forth herein in its sole discretion. I agree that the assignee may affix its signature to this document as well as any other indicia of its acceptance of the provisions hereof. If any provision herein is unenforceable, the requirements of the provision shall remain to the full extent permissible by law and the offending portions thereof shall be deemed replaced, to the extent possible, with a provision most closely reflecting the purpose of the offending provision.</p>	
<p><u>12/20/2012</u> (Date)</p>	<p> (Signature)</p>

PATENT

RECORDED: 03/20/2013

REEL: 030066 FRAME: 0059