

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sami El-Saden</td> <td>03/27/2012</td> </tr> <tr> <td>Blair E. Miller</td> <td>03/27/2012</td> </tr> <tr> <td>Daniel M. Wodka</td> <td>03/27/2012</td> </tr> <tr> <td>John W. Phillips</td> <td>03/27/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sami El-Saden	03/27/2012	Blair E. Miller	03/27/2012	Daniel M. Wodka	03/27/2012	John W. Phillips	03/27/2012
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Sami El-Saden	03/27/2012										
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RECEIVING PARTY DATA											
Name:	Ignite USA, LLC										
Street Address:	954 West Washington Blvd.										
Internal Address:	MC37										
City:	Chicago										
State/Country:	ILLINOIS										
Postal Code:	60607										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29411677</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29411677						
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Application Number:	29411677										
CORRESPONDENCE DATA											
Fax Number:	3126095005										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	3126097850										
Email:	abufalino@vedderprice.com										
Correspondent Name:	Angelo J. Bufalino										
Address Line 1:	222 N. LaSalle St.										
Address Line 2:	Suite 2400										
Address Line 4:	Chicago, ILLINOIS 60601										
ATTORNEY DOCKET NUMBER:	36503.01.0032										
NAME OF SUBMITTER:	Angelo J. Bufalino										

CH \$40.00 29411677

Total Attachments: 8

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ASSIGNMENT

WHEREAS, Sami El-Saden, residing and having a post office address of 1016 Westmoor Road, Winnetka, Illinois 60093; Blair E. Miller, residing and having a post office address of 1639 N Clybourn, Chicago, Illinois 60614; Daniel M. Wodka, residing and having a post office address of 1635 W. Belmont, Apt. 520, Chicago, Illinois 60657; and John W. Phillips, residing and having a post office address of 511 21st Street, Huntington Beach, California 92648 (hereinafter sometimes called the "Assignors"), have made a new and useful invention and improvement in:

Title: "DRINK BOTTLE"

Filing Date: January 25, 2012 Application No.: 29/411,677

WHEREAS, Ignite USA, LLC, a limited liability company, organized and existing under the laws of the State of Illinois, having a place of business at 954 West Washington Boulevard, MC37, Chicago, Illinois 60607 (hereinafter sometimes called the "Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention, to the application above identified, and in, to and under Letters Patent which may be obtained for said invention, and to other applications or patents covering said invention, as hereinafter more fully set forth;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignors, Assignors have sold, assigned, and transferred and by these presents does sell, assign, and transfer unto Assignee the entire right, title, and interest for the United States in and to the invention and application hereinabove identified, and in and to any and all nonprovisional, divisional, continuation, continuation-in-part, reissue, or reexamination applications, and in and to any Letters Patent of the United States that may issue (or reissue) for said invention on any one or more of said applications, together with the entire right, title, and interest in and to said

invention and related or counterpart applications for Letters Patent and Letters Patent therefor in all countries foreign to the United States, including the right to claim priority under the International Convention for the Protection of Industrial Property and other agreements and treaties of like purpose; to have and to hold for the sole and exclusive use and benefit of Assignee, its successors and assigns, to the full end of the term or terms for which any and all of said Letters Patent for said invention may issue.

And Assignors do hereby covenant and agree, for themselves and their legal representatives, that they will assist Assignee in the prosecution of any of the applications herein referred to; in the making and prosecution of any other applications for Letters Patent that Assignee may elect to make covering the invention herein referred to, including any nonprovisional, divisional, continuation, or continuation-in-part application; or any application to reexamine or reissue any patent referred to herein; in vesting in Assignee exclusive title in and to all applications and Letters Patent referred to herein; and in the prosecution of any interference, infringement, or other action that may arise involving said invention or any claim thereto or thereunder, or any application or Letters Patent herein referred to; and they will execute and deliver to Assignee any and all additional papers which may be requested by Assignee to vest title in Assignee in the United States and in countries foreign thereto, and will otherwise fully carry out the terms of this agreement.

And the Commissioner of Patents and Trademarks is hereby authorized and requested to issue Letters Patent to Assignee in accordance with the terms of this Assignment.

Assignors hereby authorize and request the attorneys of record in the application bearing the abovementioned docket number to insert in this assignment the U.S. application number of said application when officially known, if applicable.

~~IN TESTIMONY WHEREOF, the said Assignors have hereunto set their hand and~~
affixed their seal.

* * * * *

[continued on next page]

Dated: 03/27/12

Blair E. Miller
BLAIR E. MILLER

STATE OF Illinois)
) SS
COUNTY OF Cook)

I, the undersigned, a Notary Public in and for the county and state aforesaid, do hereby certify that Blair E. Miller, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 26 day of March, 2012.

My Commission Expires:
Jan. 6, 2016

Raven Cunningham
Notary Public

* * * * *

[continued on next page]



CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of Orange

On March 27th 2012 before me, Veronica A. Estrada, Notary Public
(Here insert name and title of the officer)

personally appeared John W. Phillips

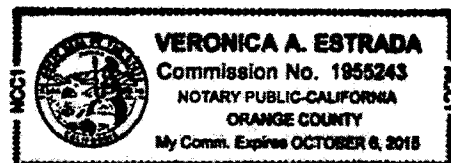
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is are subscribed to the within instrument and acknowledged to me that he she they executed the same in his her their authorized capacity(ies), and that by his her their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]
 Signature of Notary Public

(Notary Seal)



ADDITIONAL OPTIONAL INFORMATION

DESCRIPTION OF THE ATTACHED DOCUMENT

Patent

(Title or description of attached document)

(Title or description of attached document continued)

Number of Pages _____ Document Date _____

(Additional information)

CAPACITY CLAIMED BY THE SIGNER

- Individual (s)
 Corporate Officer

 (Title)

- Partner(s)
 Attorney-in-Fact
 Trustee(s)
 Other _____

INSTRUCTIONS FOR COMPLETING THIS FORM

Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to that document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. certifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. ~~he~~/she/~~they~~, is /are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ❖ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - ❖ Indicate title or type of attached document, number of pages and date.
 - ❖ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document