

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Soft Sight, Inc.	06/30/2010
RECEIVING PARTY DATA	
Name:	VistaPrint Technologies Limited
Street Address:	Canon's Court
Internal Address:	22 Victoria Street
City:	Hamilton
State/Country:	BERMUDA
Postal Code:	HM12
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13446739
CORRESPONDENCE DATA	
Fax Number:	3125809696
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3125801020
Email:	cpahnke@hfzlaw.com
Correspondent Name:	Hanley, Flight & Zimmerman, LLC
Address Line 1:	150 S Wacker Drive Suite 2100
Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	20060/10-007CCA
NAME OF SUBMITTER:	Chad Pahnke
Total Attachments: 4 source=SoftsightDE-Vistaprint_FINAL#page1.tif source=SoftsightDE-Vistaprint_FINAL#page2.tif source=SoftsightDE-Vistaprint_FINAL#page3.tif source=SoftsightDE-Vistaprint_FINAL#page4.tif	

OP \$40.00 13446739

PATENT

## ASSIGNMENT

THIS ASSIGNMENT , dated as of June 30, 2010 (the "Effective Date"), is by and between Soft Sight, Inc., a corporation formed in accordance with the laws of Delaware ("Assignor"), and Vistaprint Technologies Limited, a corporation formed in accordance with the laws of Bermuda ("Assignee").

AND WHEREAS, **VistaPrint Technologies Limited**, a Bermuda corporation ("Assignee") doing business at Canon's Court, 22 Victoria Street, Hamilton HM12 Bermuda desires to acquire the entire rights, titles and interests in and to said improvements and said applications, and any Letters Patent and similar or related rights which may be obtained therefore, for the benefit of Assignee and its successors and assigns.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Soft Sight, Inc. has sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Assignee all right, title and interest throughout the world of the Intellectual Property Rights in the property identified and attached hereto as **Schedule A**, which for purposes of this Agreement, "Intellectual Property Rights" means intellectual property rights, including in and to any and all United States and foreign patent applications (whether registered or unregistered) and patents, and all substitutions, parents, divisionals, continuations, continuations-in-part, reissues, reexaminations, modifications and extensions thereof, and all United States Letters Patents or foreign patents which may be granted thereon and all reexaminations, reissues and extensions thereof, and all priority rights and rights to claim priority under the International Convention for the Protection of Industrial Property for every member country, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes, and including all trade secrets, trademarks (whether registered or unregistered), trademark applications, trade names, service marks (whether registered or unregistered), service mark applications, confidential information, know-how, processes, technologies, development tools, ideas, concepts, design rights, database rights, methodologies, algorithms or inventions, and all claims for damages by reason of past, present and future infringement and the right to sue for and collect the same for any of the forgoing, any right to use or exploit any of the foregoing, and any other proprietary right, whether arising under the laws of the United States or any other country.

AND I HEREBY authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for any of the foregoing;

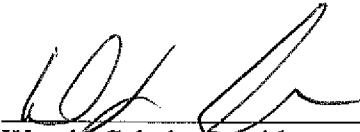
AND I HEREBY authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment for the sole use and benefit of Assignee;

AND I HEREBY covenant that I have full right to convey the entire interests herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant and agree that I will communicate to Assignee, its successors and assigns, any facts known to me respecting said foregoing, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reexamination, substitute and reissue applications, make all rightful oaths, and generally do all acts requested by Assignee, its successors and assigns, to aid in the obtaining and enforcement of proper patent protection for said improvements in all countries.

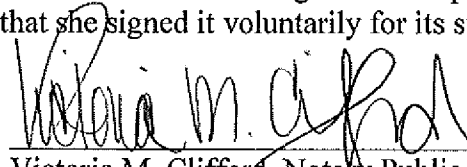
AND I HEREBY further authorize and direct attorneys at Customer Number 37420 to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

Dated: 30 June 2010

  
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Wendy Cebula, President  
Soft Sight, Inc.

Commonwealth of Massachusetts  
County of Middlesex

On this 30<sup>th</sup> day of June, 2010, before me, the undersigned notary public, personally appeared Wendy Cebula, proved to me through satisfactory evidence of identification, which was personal recognition, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that she signed it voluntarily for its stated purpose.

  
\_\_\_\_\_  
Victoria M. Clifford, Notary Public

My Commission Expires: February 18, 2016

Victoria M Clifford  
Notary Public - Massachusetts  
My Comm. Expires February 18, 2016

## SCHEDULE A

COUNTRY	PATENT APPLICATION NO.	FILING DATE	PATENT NO.
US	09/134,981	08/17/1998	6,836,695
US	10/806,629	03/23/2004	7,016,756
US	10/806,607	03/23/2004	6,947,808
US	10/806,863	03/23/2004	7,016,757
US	10/806,880	03/23/2004	7,587,256
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US	09/950,521	09/10/2001	6,804,573
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US	60/732,831	11/02/2005	
US	11/556,008	11/02/2006	
US	12/353,928	01/14/2009	
US	61/020,941	01/14/2008	
WO	PCT/US2009/031017	01/14/2009	
US	60/848,080	09/30/2006	
US	11/767,867	06/25/2007	
WO	PCT/US2008/054550	02/21/2008	
	<b>TRADEMARK REGISTRATION NO.</b>	<b>MARK</b>	
US	3096372	THREADSMITH	